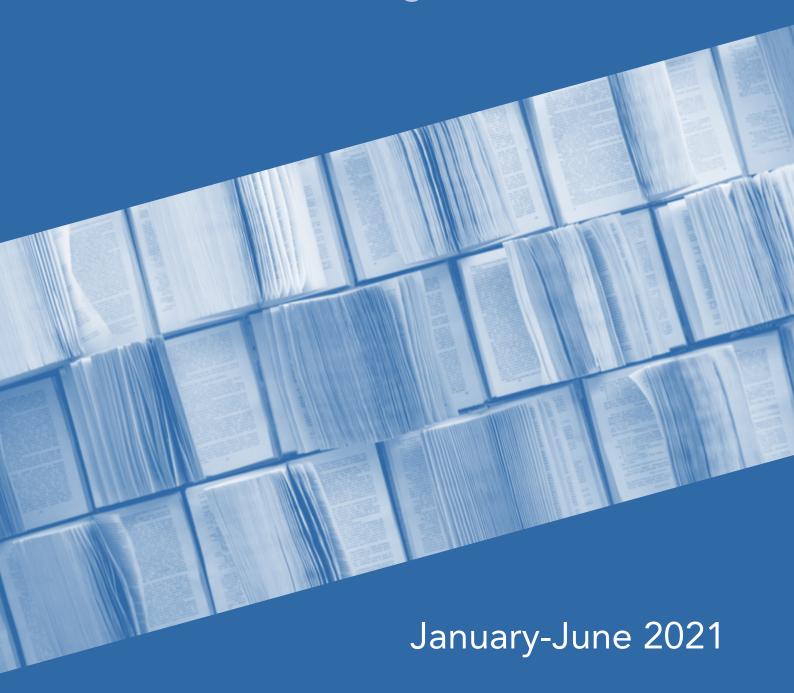
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An Introduction to Religious Language

Exploring Theolinguistics in Contemporary Contexts

Valerie Hobbs, University of Sheffield, UK Religious language is all around us, embedded in advertising, politics and news media. This book

introduces readers to the field of theolinguistics, the study of religious language. Investigating the ways in which people talk to and about God, about the sacred and about religion itself, it outlines the key methods required for examining religious language and considers why people make certain linguistic choices. Complete with discussion questions and comprehensive lists of further readings, this is the ideal introduction to the study of religious language.

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Posthumanism and the Digital University

Texts, Bodies and Materialities

Lesley Gourlay, Institute of Education, University College London, UK

As digital technologies become increasingly central in our day-to-day lives, there have been profound

changes to the ways in which we search for information, communicate with others, and express ourselves. Lesley Gourlay explores how this communication has altered higher education, and the effects that it is having on universities and the experiences of students. Applying a posthumanist framework, she furthers our understanding of how technology is affecting the primacy of the written text.

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A Multimodal Stylistic Perspective

Linda Pillière, Aix-Marseille University, France

This book explores the various ways that British novels, from children's fiction to travelogues and Book Prize winners, have been adapted and rewritten to be more culturally acceptable and accessible for the US market. From paratextual differences in cover, illustrations, typeface and footnotes to dialectal changes to lexis, tense, syntax and punctuation, Linda Pillière reveals the sociocultural and ideological pressures involved in intralingual translation and shows how the stylistic effects of such changes - including loss of meaning, voice, rhythm and word play - often result in a more muted American

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European Identities in Discourse

A Transnational Citizens' Perspective

Franco Zappettini, University of Liverpool, UK Offering a detailed example of multilevel linguistic analysis through the application of the discourse historical approach (DHA), this book provides a novel outlook on the construction of (European) identities using critical discourse analysis.

Approaching the analysis of European identities from underexplored bottom-up (participant-led) and transnational perspectives, this book highlights how transnational narratives of solidarity and the deterritorialisation of civic participation can impact the (re)imagination of the European community.

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Systemic Functional Linguistics in Translation Studies

Edited by Mira Kim, University of New South Wales, Australia, Jeremy Munday, University of Leeds, UK, Zhenhua Wang, Shanghai Jiao Tong University, China & Pin Wang, Shanghai Jiao Tong University, China

Using the SFL dimensions of stratification, rank, axis and delicacy to show how languages are more similar or more different, this book critically assesses the interaction between SFL and translation studies. A team of leading experts investigate how intricate and wide-ranging translation questions can be explored through a detailed meaning- and function-oriented linguistic theory. Drawing on languages including Arabic, Chinese and Brazilian Portuguese, this book provides a stimulus for new work spanning the two fields and suggests directions for future research.

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Metaphor in Language and **Culture across World Englishes**

Edited by Marcus Callies, University of Bremen, Germany & Marta Degani, University of Klagenfurt, Austria

Broadening the scope of research on conceptual metaphor at the nexus of language and culture, this book explores metaphor and figurative language as

a characteristic of the many Englishes in the world. Chapters examine the key role of culture in the formation of variety-specific cognitive conceptualisations and the linguistic expression of metaphor and figurativity. They analyse a variety of naturalistic data and text types, such as online media, narratives, news reporting, political speeches and literary works, advancing the debate on the interplay of universal and culture-specific grounding of conceptual metaphor.

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Employing Linguistics

Thinking and Talking About Careers for Linguists

Anna Marie Trester, Career Linguist, USA

Using insights drawn from the experiences of professional linguists working in a range of domains, this book helps you recognize the value of your skills as a linguist in the job market. No matter

where you are in your career - just starting a first job or reflecting back on 30 years - this book provides an interpretive frame for thinking and catalyzing momentum about what comes next. Featuring activities, exercises and a review of career literature, it details the ways in which the powerful analytical skills cultivated by a background in linguistics can be employed in professional workspaces.

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Social Networks in Language **Learning and Language Teaching**

Edited by Avary Carhill-Poza, University of Massachusetts Boston, USA & Naomi Kurata, Monash University, Australia

Presenting cutting-edge research on social networks and their applications in language teaching and language learning, this book explores

the relationships that mediate language learning in and out of classrooms. Chapters engage social network analysis to understand the role of instructional practices, socialization, motivation, language status, affinity, mobile communications technology, and language policies in the development of social resources for language learning.

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Study Abroad and the Second Language Learner

Expectations, Experiences and Development

Edited by Martin Howard, University College Cork, Ireland

Offering a timely update on approaches to and emerging issues in contemporary study abroad and second language acquisition (SLA) research, this book explores the linguistic development of language learners studying abroad. It investigates learner beliefs about study abroad, their experiences in relation to individual, cultural and social factors, and the nature of learner development while abroad on an intercultural and personal level. Chapters include various first and second language combinations in different geographical contexts, incorporating quantitative, qualitative and mixed-method approaches.

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Digital Games and Language Learning

Theory, Development and **Implementation**

Edited by Mark Peterson, Kyoto University, Japan, Kasumi Yamazaki, University of Toledo, USA & Michael Thomas, University of Central Lancashire, UK

Bringing together innovative research from an international team of contributors, this book provides a comprehensive overview of the use of digital games in computer-assisted language learning (CALL). The book outlines various rationales for using digital games, incorporating contemporary theories of second language acquisition. Chapters then draw on case studies from Europe and Japan to analyse in-game interaction, attitudes and participation in both institutional and outof-classroom settings. Combining theory with practical application, this is a valuable resource for instructors, researchers and practitioners who are designing games or using them in their classrooms.

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Teaching Pragmatics and Instructed Second Language Learning

Study Abroad and Technology-Enhanced Teaching

Nicola Halenko, University of Central Lancashire,

This book explores second language pragmatic development with a specific focus on two areas: classroom-based pragmatic instruction in the study abroad context, and using technology for developing and assessing pragmatic competence. It directly compares the effects of technology platforms and traditional paper-based tasks within the second language environment for developing pragmatic competence.

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The Production-Comprehension Interface in Second Language Acquisition

An Integrated Encoding-Decoding Model

Anke Lenzing, Paderborn University, Germany

This book explores the relation between second language (L2) production and comprehension at

the level of processing. Proposing an 'Integrated Encoding-Decoding Model' of SLA, Anke Lenzing presents the results of a comprehensive empirical study to demonstrate the extent to which the two modalities rely on shared representations and/or shared processes. Through this detailed analysis, she sheds new light on the cognitive architecture of human language processing and offers a deeper understanding of the mechanisms at work in the L2 acquisition process.

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Bloomsbury Studies in Linguistic Anthropology

Sabina Perrino, Binghamton University, USA and Paul Manning, Trent University, Canada. Founding Series Editor: Jim Wilce, Northern Arizona University, USA





Remaking Kichwa

Language and Indigenous Pluralism in Amazonian Ecuador

Michael Wroblewski, Grand Valley State University, USA

Investigating the efforts of the Kichwa of Tena, Ecuador to reverse language shift to Spanish, this book examines the ways in which indigenous

language can be revitalized and how creative bilingual forms of discourse can reshape the identities and futures of local populations. Based on deep ethnographic fieldwork among urban, periurban, and rural Kichwa communities, Michael Wroblewski explores adaptations to culture contact, language revitalization, and political mobilization through discourse to move the study of indigenous language into the globalized era and offer innovative reconsiderations of indigeneity, discourse, and identity.

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Graphic Politics in Eastern India

Script and the Quest for Autonomy

Nishaant Choksi, Indian Institute of Technology-Gandhinagar, India

Combining semiotic theory with ethnographically grounded investigation, Nishaant Choksi highlights the centrality of script for Santali speakers' claims for indigenous autonomy in West Bengal,

India. Based on extensive fieldwork in Jhilimili, Choksi explores the deployment of Santali scripts, including a newly created script called Ol Chiki, in village markets, the education system and in the circulation of print media. He shows how manipulating the linguistic landscape enables Santali speakers to scale their language on local, regional and national levels and in doing so, to contest Bengalispeaking upper castes' hegemony over public spaces.

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Multilingual Environments in the **Great War**

Edited by Julian Walker, University College London, UK & Christophe Declercq, University College London, UK

Exploring the differing ways in which language has been used to try to make sense of the First World War, this book develops a transnational viewpoint

of the experience of war. Taking the study of the First World War far beyond the Western Front, chapters examine experiences in Africa, Armenia, post-war Australia, Russia and Estonia, and in a variety of contexts, from prisoner-of-war and internment camps to food queues and post-war barracks. The book brings together language experiences of conflict from both combatants and the home front, connecting language and literature with linguistic analysis of the immediacy of communication.

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Multi-Dimensional Analysis

Research Methods and Current Issues

Edited by Tony Berber Sardinha, São Paulo Catholic University, Brazil & Marcia Veirano Pinto, São Paulo Catholic University, Brazil

Exploring both quantitative and qualitative approaches, this book provides a comprehensive guide to the statistical methods in Multi-

dimensional Analysis (MDA) and its key elements, such as corpus building, tagging, and tools. The major goal is to explain the steps involved in the method so that readers may better understand this complex research framework and conduct MD research on their own.

UK September 2020 • US September 2020 • 278 pages • 120 bw illus PB 9781350190405 • £28.99 / \$39.95 Previously published in HB 9781350023826 ePub 9781350023840 • £85.50 / \$105.94 ePdf 9781350023833 • £85.50 / \$105.94 Bloomsbury Academic



Multilingualism in the Public Space

Empowering and Transforming Communities



Bringing together researchers from across Europe, this book explores sociolinguistic perspectives on multilingualism. With specific emphasis on

identity, diversity, and social cohesion, chapters focus explicitly on the potential of this phenomenon to empower individuals, groups, and communities. Understanding 'public space' in broad terms, the book investigates domains such as education, online, and the linguistic landscape. In so doing, it explores how multilingualism can empower people from a range of perspectives, including memorialisation, onomastics, direct action, linguistic rights, migration, and educational play.

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Transgender Identities in the

A Corpus-based Discourse Analysis

Angela Zottola, Aston University, UK

Analysing a corpus of articles collected from English-language newspapers in the UK and Canada, this book critically explores the linguistic

cues and patterns used by the print media in their representation of trans people. Zottola focuses on the semantic categories of representation associated with transgender identities, using Critical Discourse Analysis to investigate how the way the press represents this topic influences readers and their understanding of the major debates. Using a mixture of quantitative and qualitative methods, the book casts light on the complex picture of press language during a period of social change and increasing awareness.

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Who Understands Comics?

Questioning the Universality of Visual Language Comprehension

Neil Cohn, Tilburg University, The Netherlands

Combining recent advances from linguistics, cognitive science, and clinical psychology, this book argues that visual narratives involve greater complexity and require a lot more decoding than

widely thought. Although increasingly used beyond the sphere of entertainment as materials in humanitarian, educational, and experimental contexts, Neil Cohn demonstrates that their universal comprehension cannot be assumed. Bringing together a rich but scattered literature on how people comprehend, and learn to comprehend, a sequence of images, this book coalesces research from a diverse range of fields into a broader interdisciplinary view of visual narrative to ask: Who Understands Comics?

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Computational Semiotics

Jean-Guy Meunier, University of Quebec in Montreal, Canada

Can semiotics and computers be compatible? Can computation advance semiotics by giving the theory of signs a more scientific basis? This book tackles these questions head on and shows how semiotics can build the same type of conceptual,

formal, and computational models as other scientific projects, opening up a rich domain of inquiry toward the formal understanding of semiotic artifacts and processes. Examining how pairing semiotics with computation can bring more methodological rigor and logical consistency to the epistemic quest for the forms and functions of meaning, this book offers a new cutting-edge, model-driven theory to the field.

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The End of the Circus

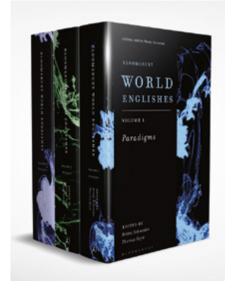
Evolutionary Semiotics and Cultural Resilience

Paul Bouissac, University of Toronto, Canada

This book analyses two features of the traditional circus that have come under increasing attack since the mid-20th century: the use of wild animals in performance and the act of clowning.

Positioning this socio-cultural change within the broader perspective of evolutionary semiotics, renowned circus expert Paul Bouissac examines the decline of the traditional circus and its transformation into a purely acrobatic spectacle, brought into the fold of mainstream popular entertainment. Questioning the survival of this new circus and the likely resurgence of its traditional forms, this bookmarks the culmination of Bouissac's ground-breaking work on the circus.

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Decolonizing Methodologies

Research and Indigenous Peoples

Linda Tuhiwai Smith, University of Waikato, New Zealand

To the colonized, the term 'research' is conflated with European colonialism; the ways in which academic research has been implicated in the throes of imperialism remains a painful memory.

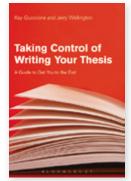
This updated essential volume explores intersections of imperialism and research - specifically, the ways in which imperialism is embedded in disciplines of knowledge and tradition as 'regimes of truth.' Concepts such as 'discovery' and 'claiming' are discussed and an argument presented that the decolonization of research methods will help to reclaim control over indigenous ways of knowing and being.

Includes a new chapter on indigenous movements since the 1999 1st edition and a collection of indigenous poetry.

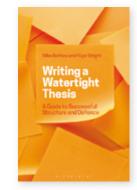
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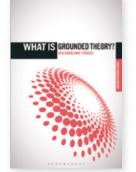
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