



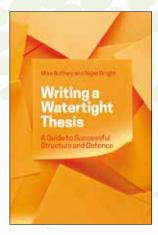
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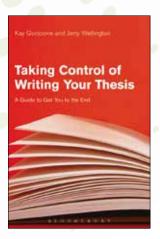
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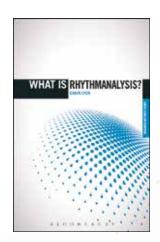
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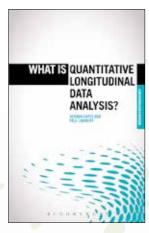
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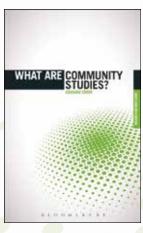
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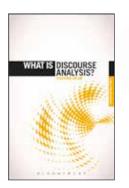
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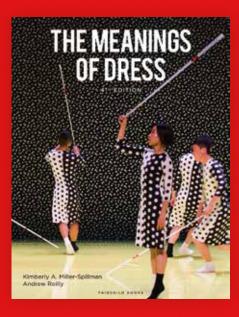
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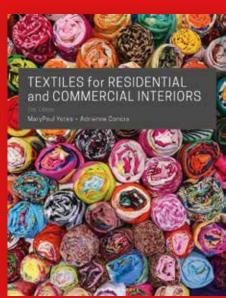
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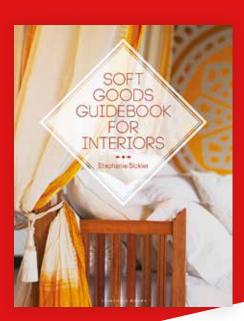
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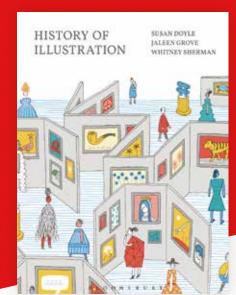
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Future Cities

A Visual Guide

Nick Dunn, Lancaster University, UK & Paul Cureton, Lancaster University, UK

What might our cities look like in 10, 20 or 50 years? What kind of lifestyles may evolve and how will we move around, where will we live and work? How may future cities face global challenges?

Imagining the city of the future has long been an inspiration for many architects, artists and designers.

This book explores how cities of the future have been visualised, what these projects sought to communicate and what the implications may be for us now - a visually accessible resource demonstrating how the methodology of futuring works and why it is valuable for architecture and urbanism.

UK November 2020 • US November 2020 • 288 pages • 166 colour illus PB 9781350011656 • £24.99 / \$34.95 • HB 9781350011649 • £75.00 / \$100.00 ePub 9781350011663 • £26.99 / \$29.33 ePdf 9781350011632 • £26.99 / \$29.33 Bloomsbury Visual Arts

(COLLECTIONS)

Grace and Gravity

Architectures of the Figure

Lars Spuybroek, Georgia Institute of Technology, USA

Reclaiming the concept from the realm of the fine arts, Spuybroek reveals grace to be a vital force in contemporary aesthetic theory and digital architectural design. From Greek vases to Botticelli's Primavera, and from textile folds and weavings to acrobatics, ornamental ceilings, and digital design technologies, Grace and Gravity traces a line between beauty, the body, and architecture, all connected by the concept of grace. Grace, Spuybroek shows, is key to understanding the body and movement in space, and he uses an examination of the body in painting and sculpture to explore a range of notions of the figure in architecture and to argue for a new 'architecture of the figural'.

UK November 2020 • US November 2020 • 464 pages PB 9781350020849 • £27.99 / \$37.95 • HB 9781350020856 • £85.00 / \$115.00 ePub 9781350020825 • £30.23 / \$33.68 ePdf 9781350020818 • £30.23 / \$33.68 Bloomsbury Visual Arts

Building Time

Architecture, event, and experience

David Leatherbarrow, University of Pennsylvania, USA

Building Time demonstrates the centrality of time in modern architecture, and shows why an understanding of time is critical to understanding good architecture. Examining works by distinctive modern architects - from Eileen Gray to Álvaro Siza and Wang Shu – it takes the reader through a built work and reflects on the importance of 'making space for time' in architectural design. This is a book for both theorists and for architectural designers. Through it, theorists will find a way to rethink the fundamental premises and aims of design work, while designers will rediscover the order and ideas that shape the world around them—its buildings, interiors, and landscapes.

UK November 2020 • US November 2020 • 288 pages • 130 bw illus PB 9781350165182 • £21.99 / \$29.95 • HB 9781350165199 • £65.00 / \$90.00 ePub 9781350165212 • £23.75 / \$26.07 ePdf 9781350165205 • £21.59 / \$23.90 Bloomsbury Visual Arts





) COLLECTIONS

Green Wedge Urbanism

History, Theory and Contemporary **Practice**

Fabiano Lemes de Oliveira, Politecnico di Milano, Italy

Part history, and part contemporary argument, this book first examines the emergence and global diffusion of the green wedge in town planning

in the late 19th and early 20th centuries, placing it in the broader historic context of debates and ideas for urban planning with nature, before going on to explore its use in contemporary urban practice. Examining their relation to green infrastructures, landscape ecology and landscape urbanism and their potential for sustainable cities, Green Wedge Urbanism highlights the continued relevance of a historic idea in an era of rapid climate change.

UK February 2020 • US February 2020 • 304 pages • 87 bw illus PB 9781350154346 • £27.99 / \$37.95 Previously published in HB 9781474229180 ePub 9781474229197 • f30.22 / \$33.68 ePdf 9781474229203 • £30.22 / \$33.68 Bloomsbury Visual Arts





Shopping Towns Europe

Commercial Collectivity and the Architecture of the Shopping Centre, 1945-1975

Edited by Janina Gosseye, ETH Zurich, Switzerland & Tom Avermaete, ETH Zurich, Switzerland

Shopping Towns Europe is the first book to explore the introduction and dissemination of the shopping centre in Europe. 16 case studies span the European continent on both sides of the Iron Curtain – from Britain and The Netherlands to Sweden and the USSR - revealing the first European shopping malls to be much more than mere carbon copies of their American precursors. Drawing connections between architectural history, political economy and commerce, together these studies tell us much about the status and role of modernist design, the history of consumption, and the rapidly-changing social, urban, and national contexts of post-war Europe.

UK February 2020 • US February 2020 • 272 pages • 85 bw illus PB 9781350154452 • £27.99 / \$37.95 Previously published in HB 9781474267373 ePub 9781474267403 • £30.22 / \$33.68 ePdf 9781474267380 • £30.22 / \$33.68 Bloomsbury Visual Arts







Second World Postmodernisms

Architecture and Society under Late Socialism

Edited by Vladimir Kulic, Iowa State University,

If postmodernism is 'the cultural logic of late capitalism', why did typical postmodernist themes like ornament, color, history and identity

find their application in the architecture of the communist Second World? How do we explain the retreat into paper architecture and theoretical discussion in societies still nominally devoted to socialist modernisation? This edited collection examines the answers to these questions, exploring whether or not architectural postmodernism had a specific second world variant, and staking out new ground as the first work to examine in-depth the transformations of second world architecture globally in the 1970s and 1980s.

UK May 2020 • US May 2020 • 272 pages • 63 bw illus PB 9781350166189 • £24.99 / \$34.95 Previously published in HB 9781350014442 ePub 9781350014435 • £81.00 / \$89.10 ePdf 9781350014428 • £81.00 / \$89.10 Bloomsbury Visual Arts







Authentic Reconstruction

Authenticity, Architecture and the Built Heritage

Edited by John Bold, University of Westminster, UK, Peter Larkham, Birmingham City University, UK & Robert Pickard, Northumbria University,

Notions of authenticity lie at the heart of many questions about heritage and identity in the built environment. These questions are most pertinent when buildings have been destroyed in disaster or war, and when built fabric is reconstructed to reinstate traditional or historic appearances. Authentic Reconstruction examines this idea of reconstruction, using it as a prompt to explore a range of deeper issues on heritage. From post-WWII reconstruction to the rebuilding of cultural landscapes after natural disasters, this collection of essays by heritage and built environment specialists provides a wide range of case-studies and discussions.

UK February 2020 • US February 2020 • 352 pages • 50 bw illus PB 9781350154308 • £27.99 / \$37.95 Previously published in HB 9781474284066 ePub 9781474284059 • £30.22 / \$33.68 ePdf 9781474284042 • £30.22 / \$33.68 Bloomsbury Visual Arts







Scotch Baronial

Architecture and National Identity in Scotland

Miles Glendinning, Edinburgh College of Art, UK & Aonghus MacKechnie, University of Strathclyde, UK

This book takes a timely look at how Scotland's national politics have been expressed in its

architecture. It is an aspect of Scottish history that has been little discussed, and yet the architecture of Scotland - in particular the Scotch Baronial style - has been of great consequence to the on going narrative of Scottish national identity. From palaces left behind by the 'lost' monarchy, to revivalist castles and the proud town halls of the Victorian age, Scotch Baronial traces the fluctuating political and national connotations of Scotland's architecture, and sheds light on issues of architecture and national political agendas more broadly.

UK June 2020 • US June 2020 • 312 pages • 91 bw illus PB 9781350166165 • £24.99 / \$34.95 Previously published in HB 9781474283472 ePub 9781474283489 • f70.20 / \$77.14 ePdf 9781474283496 • £70.20 / \$77.14 Bloomsbury Visual Arts







Soft Living Architecture

An Alternative View of Bio-informed **Practice**

Rachel Armstrong, Newcastle University, UK Soft Living Architecture explores the invention of new architectures based on living processes. In a wide-ranging, interdisciplinary, and often polemical

account, it crafts a unique intersection between the

fast-developing disciplines of experimental biodesign in architecture, and bioinformatics and natural computing in the sciences to explore a parallel world of living architecture. The book examines ethical and theoretical issues alongside case-studies of experimental design practice, to explore what we mean by 'natural' in the Anthropocene, to show why biological thinking is important to architectural design, and raise deep questions about the design of nature.

UK March 2020 • US March 2020 • 224 pages • 20 bw illus PB 9781350154506 • £21.99 / \$29.95 Previously published in HB 9781350011359 ePub 9781350011342 • £70.20 / \$77.14 ePdf 9781350011335 • £70.20 / \$77.14 Bloomsbury Visual Arts





Nordic Classicism



Scandinavian Architecture 1910-1930 John Stewart, Independent Scholar, UK

The first English-language survey of an important yet short-lived movement in modern architectural

history, this book explores the lives and works of various key contributors to Nordic classicism from Gunnar Asplund, Sigurd Lewerentz, and Alvar Aalto

to some lesser-known names. Chapters each focus on a different architect and on one of the period's outstanding works (including the Stockholm Central Library, the Resurrection Chapel, and the Woodland Cemetery) to provide a comprehensive and in-depth account of the movement, its architects, their buildings and the social and cultural changes to which they were responding.

UK February 2020 • US February 2020 • 208 pages • 75 bw illus PB 9781350154445 • £24.99 / \$34.95 Previously published in HB 9781350044227 ePub 9781350044203 • f26.98 / \$29.33 ePdf 9781350044197 • £26.98 / \$29.33 Bloomsbury Visual Arts





Mediated Periodicals, Exhibitions and the Shaping of Postmodern Architecture éa-Catherine

Mediated Messages

Periodicals, Exhibitions and the Shaping of Postmodern Architecture

Edited by Véronique Patteeuw, Independent Scholar, Brussels & Léa-Catherine Szacka, The University of Manchester, UK

Mediated Messages presents a collection of original writing exploring the role played by the media in

the development of postmodern architecture in the 1970s and 80s. 12 chapters and case-studies examine a range of contemporary periodicals and exhibitions to explore their role in the postmodern. This focus on mediation as a key feature of architectural postmodernism, and the recognition that post-modernism grew out of developments in the media, opens up the possibility of an important new account of post-modernism distinct from existing narratives.

UK January 2020 • US January 2020 • 280 pages • 38 bw illus PB 9781350170032 • £28.99 / \$39.95 Previously published in HB 9781350046177 ePub 9781350046191 • £31.30 / \$34.76 ePdf 9781350046184 • £31.30 / \$34.76 Bloomsbury Visual Arts







Laughing at Architecture

Architectural Histories of Humour, Satire

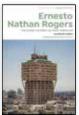
Edited by Michela Rosso, Polytechnic University of Turin, Italy

In a novel contribution to architectural history, Laughing at Architecture outlines a survey of visual and textual humour as applied to architecture,

its artefacts and its leading professionals. Employing a wide variety of visual and literary sources (prints, the illustrated press, advertisements, theatrical representations, cinema and TV) ranging from 1750 to the present day, 13 essays explore historical subjects concerning the critical reception of projects, buildings and cities through the means of caricature and parody.

UK June 2020 • US June 2020 • 288 pages • 73 bw illus PB 9781350170490 • £28.99 / \$39.95 Previously published in HB 9781350022782 ePub 9781350022768 • £81.00 / \$89.10 ePdf 9781350022751 • £81.00 / \$89.10 Bloomsbury Visual Arts





Ernesto Nathan Rogers

The Modern Architect as Public Intellectual

Maurizio Sabini, Drury University, USA

Published as part of the Bloomsbury Studies in Modern Architecture series, this book re-assesses the cultural legacy of Ernesto Nathan Rogers (1909-1969), a towering figure in 20th-century Italian

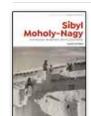
architecture. It is the first comprehensive, critical work on Rogers in English, and emphasizes his vision for the role of the architect as a public intellectual, as well as his commitment to pursue a renewed path of professional and cultural research within the "Modern Project."

UK August 2020 • US August 2020 • 240 pages • 83 bw illus HB 9781350117419 • £80.00 / \$110.00 ePub 9781350117433 • £86.40 / \$94.53 ePdf 9781350117426 • £86.40 / \$94.53

Series: Bloomsbury Studies in Modern Architecture • Bloomsbury Visual Arts







Sibyl Moholy-Nagy

Architecture, Modernism and its Discontents

Hilde Heynen

A major voice in the architectural culture of the 50s and 60s, Sibyl Moholy-Nagy was uniquely engaged with modernism and modernity. This book will analyse the significance of the life and

works of Moholy-Nagy and explore the paradoxical aspects of the relationship between modernism and feminism. Published as part of the Bloomsbury Studies in Modern Architecture series, which brings to light the work of significant yet overlooked figures in modernism, it is both an examination of her work and legacy, and also a study on the roles of gender and of the changing nature of modernism in its trajectory from Europe to America.

UK July 2020 • US July 2020 • 288 pages • 81 bw illus PB 9781350166172 • £24.99 / \$34.95 Previously published in HB 9781350094116 ePub 9781350094130 • £81.00 / \$89.10 ePdf 9781350094123 • £81.00 / \$89.10 Series: Bloomsbury Studies in Modern Architecture • Bloomsbury Visual Arts

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Architecture Thinking Across Boundaries

Knowledge transfers since the 1960s

Edited by Rajesh Heynickx, KU Leuven, Belgium, Ricardo Costa Agarez, Évora University, Portugal & Elke Couchez, University of Queensland, Australia

Architecture Thinking Across Boundaries looks at architectural theory through the lens of intellectual history. 12 original essays explore a variety of themes, each examining how architectural knowledge has been transferred across social, spatial, and paradigmatic boundaries - whether through international circulation of ideas; exchanges with other disciplines; or transfers from design practice to theory and back again - and in each case examining the resulting transformations and resistances. Taken together, the essays in this book offer a new perspective on the processes by which architectural theory is produced, disseminated and tested, and suggests many ideas for future exploration.

UK November 2020 • US November 2020 • 240 pages • 40 bw illus HB 9781350153172 • £85.00 / \$115.00 ePub 9781350153196 • £91.80 / \$99.96 ePdf 9781350153189 • £91.80 / \$99.96 Bloomsbury Visual Arts



The Place of Silence

Architecture / Media / Philosophy

Edited by Mark Dorrian, University of Edinburgh, UK & Christos Kakalis, Newcastle University, UK

The Place of Silence explores the poetics and politics of silence in architecture. Bringing together contributions by internationally recognized scholars in architecture and the humanities, it explores the

diverse practices, affects, politics and cultural meanings of silence, silent places and silent buildings in historical and contemporary contexts.

UK February 2020 • US February 2020 • 304 pages • 45 b&w illus HB 9781350076594 • £75.00 / \$100.00 ePub 9781350076617 • £81.00 / \$89.10 ePdf 9781350076600 • £81.00 / \$89.10 Bloomsbury Visual Arts

COLLECTIONS

Writing Architectures

Ficto-Critical Approaches

Edited by Hélène Frichot, KTH School of Architecture, Sweden & Naomi Stead, Monash University, Australia

Architects and fiction writers share the same ambition: to imagine new worlds into being. Every architectural proposition is a kind of fiction before it becomes a built fact; likewise, every written fiction relies on the construction of a context in which a story can take place. Writing Architectures demonstrates how ficto-critical writing can be a powerful vehicle for creative architectural practice, providing new opportunities to explore modes of writing about architecture both within and beyond the discipline.

UK September 2020 • US September 2020 • 288 pages • 20 bw illus HB 9781350137905 • £85.00 / \$115.00 ePub 9781350137929 • £91.80 / \$99.96 ePdf 9781350137912 • £91.80 / \$99.96 Bloomsbury Visual Arts





Soviet Architectural Avant-Gardes

Architecture and Stalin's Revolution from Above, 1928-1938

Danilo Udovicki-Selb

Conventional readings of the history of Soviet art and architecture show modern utopian aspirations

as all but prohibited by 1932 under Stalin's totalitarianism. Soviet Architectural Avant-Gardes challenges that view. Radically redefining the historiography of the period, it reveals how the relationship between the Party and practicing architects was much more complex and contradictory than previously believed, and shows, in contrast to the conventional scholarly narrative, how the architectural avantgarde was able to persist at a time when it is widely considered to have been driven underground.

UK May 2020 • US May 2020 • 272 pages HB 9781474299862 • £65.00 / \$88.00 ePub 9781474299855 • £70.20 / \$77.14 ePdf 9781474299848 • £70.20 / \$77.14 Bloomsbury Visual Arts





The Tender Detail

Ornament and Sentimentality in the Architecture of Louis H. Sullivan and Frank Lloyd Wright

Daniel E. Snyder, Independent Practitioner, USA

Through a close reading of their buildings and their writings, this book explores how both Sullivan and Wright worked to solve the problem of late 19th-

century ornamentation. It shows how, while their solutions differed widely, they nonetheless shared something in common: for both men, ornament involved sentimentality. Examining ornament through the lens of sentimentality explains much about how these two architects understood and used ornament, and it brings important new insights into the nature of ornament itself, the value of affect, and the agency and ontology of objects.

UK June 2020 • US June 2020 • 304 pages • 70 bw illus HB 9781350099616 • £75.00 / \$100.00 ePub 9781350099630 • £81.00 / \$89.10 ePdf 9781350099623 • £81.00 / \$89.10 Bloomsbury Visual Arts







Experiencing Architecture in the Nineteenth Century

Buildings and Society in the Modern Age Edited by Edward Gillin, University of Cambridge, UK & H. Horatio Joyce, University of Oxford, UK

Bringing together 14 original essays, this collection

opens up new perspectives on the 19th century by examining the buildings of the period through the lens of 'experience'. Chapters examine individual building case studies (from grand hotels and clubhouses in New York to the parliament buildings of Westminster), while others explore conceptual questions about the nature of architectural experience itself. All share the premise that the idea of the experience of architecture took on a new and particular significance with the rise of industrial modernity, and they examine what contemporary people - both architects and non-architects understood by this idea.

UK April 2020 • US April 2020 • 264 pages • 28 bw illus PB 9781350159709 • £28.99 / \$39.95 Previously published in HB 9781350045941 ePub 9781350045958 • £91.80 / \$99.96 ePdf 9781350045965 • £91.80 / \$99.96 Bloomsbury Visual Arts

Colonial Margins

Colonial Governance and Administrative Architecture in British India

Tania Sengupta, UCL, UK

Though much has been written about large urban centres of governance in India, such as Calcutta, Madras and New Delhi, it was the provincial towns that actually represented the colonial establishment's larger territorial grip over the vast interior landscape and that provided a vital scaffold for the more central sites of governance. Colonial Margins explores the buildings and townscapes of these administrative towns during the period of British rule, showing how the architecture and urban form of these provincial towns are archives of the complex historical processes that informed colonial urbanisation.

UK November 2020 • US November 2020 • 336 pages • 250 colour and bw illus HB 9781350159396 • £85.00 / \$115.00 ePub 9781350159419 • £91.80 / \$99.96 ePdf 9781350159402 • £91.80 / \$99.96 Bloomsbury Visual Arts





Architecture and Ugliness

Anti-Aesthetics and the Ugly in Postmodern Architecture

Edited by Wouter Van Acker, Université libre de Bruxelles, Belgium & Thomas Mical, University of South Australia, Australia

Whatever 'ugliness' is, it remains a problematic category in architectural aesthetics - either

overlooked, vilified, or appropriated to shock or subvert conventions. This book presents eighteen new essays which rethink ugliness in postmodern architecture and design. Chapters address broad theoretical questions as well as specific case studies - together addressing the relation between the aesthetics of ugliness and concepts such as brutalism, kitsch, the formless, the monstrous, and the arotesaue.

UK January 2020 • US January 2020 • 304 pages • 32 bw illus HB 9781350068230 • £85.00 / \$115.00 ePub 9781350068254 • £91.80 / \$99.96 ePdf 9781350068247 • £91.80 / \$99.96 Bloomsbury Visual Arts





Inside/Outside Islamic Art & Architecture

A Cartography of Boundaries in and of the Field

Edited by Saygin Salgirli

A building defines an exterior space just as much as an interior, and what we perceive to be

ornamental and marginal to a given painting may in fact be central to what it represents. This volume asks a simple question: Instead of dichotomous separations between inside and outside, or exterior and interior, what other relationships can we think of? It asks this question from the point of view of Islamic Art History, itself marginalized and externalized through precisely the same dichotomies. As the first of its kind to topple with this question, the volume focuses on a wide spectrum of mediums and topics, including painted manuscripts, objects, architectural decoration, architecture and urban planning, and photography. Bringing together scholars with diverse methodologies from and/or working on a geographical span stretching from India to Spain and Nigeria, and across a temporal spectrum from the thirteenth to the twenty-first century, the book also questions the boundaries of the field.

UK September 2020 • US September 2020 • 272 pages • 10 color and 89 bw illus HB 9781501341854 • £90.00 / \$120.00 ePub 9781501341861 • £100.30 / \$108.00 ePdf 9781501341878 • £100.30 / \$108.00 Bloomsbury Visual Arts



Old Mistresses

Women, Art and Ideology

Rozsika Parker & Griselda Pollock

Why is everything that compromises greatness in art coded as 'feminine'? Has the feminist critique of Art History history yet effected real change? With a Preface by Griselda Pollock, this edition of a truly groundbreaking book offers a radical challenge to a

women-free Art History.

Parker and Pollock's critique of Art History's sexism leads to expanded, inclusive readings of the art of the past. They demonstrate how the changing historical social realities of gender relations and women artists' translation of gendered conditions into their works provide keys to novel understandings of why we might study the art of the past.

UK October 2020 • US October 2020 • 272 pages • bw illus PB 9781350149175 • £19.99 / \$26.95 ePub 9781350149182 • £21.59 / \$23.90 ePdf 9781350149199 • £21.59 / \$23.90 Series: Bloomsbury Revelations • Bloomsbury Academic





Antarctica, Art and Archive

Polly Gould, Newcastle University, UK

Antarctica, that extreme environment at the ends of the earth, was - at the beginning of the 20th century - the last frontier of Victorian imperialism, a territory subjected to heroic and desperate exploration. Now, at the start of the 21st century, Antarctica is the vulnerable landscape behind iconic images

of climate change. In this genre-crossing narrative Gould takes us on a journey to the Antarctic, through art and archive, through the watercolours of Edward Wilson, polar explorer, doctor, scientist and artist, and his watercolours, and through the work of a pioneer of modern anthropology and opponent of scientific racism, Franz Boas. Stories of exploration and open-air watercolour painting, of weather experiments and ethnographic collecting, of evolution and extinction, are interwoven to raise important questions for our times.

UK November 2020 • US November 2020 • 320 pages • 100 color illus PB 9781350171312 • £27.99 / \$37.95 • HB 9781788311694 • £85.00 / \$115.00 ePub 9781350158344 • £30.22 / \$33.68 ePdf 9781350158351 • £30.22 / \$33.68 Bloomsbury Visual Arts





The Folk Art Revival

Contemporary Art Practice from Britain

Desdemona McCannon, University of Worcester,

The Folk Art Revival argues that folk can be classified as a specific genre within British visual culture. Desdemona McCann's work on collecting, performance and folk landscapes considers the

historical and cultural reference points that contribute to the folk aesthetic and its mobilisation within contemporary arts practice. By placing the art firmly within the context of the everyday, she posits that folk recasts the artist as a member of society rather than the art world, leading her to question the hierarchical distinctions between artistic disciplines.

UK October 2020 • US October 2020 • 256 pages • 16 colour illus, 20 bw illus HB 9781788314077 • £90.00 / \$120.00 ePub 9781501353437 • £100.30 / \$108.00 ePdf 9781501353444 • £100.30 / \$108.00 Bloomsbury Visual Arts





The Sphinx Contemplating **Napoleon**

Global Perspectives on Contemporary Art and Difference

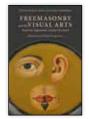
Gilane Tawadros, Stuart Hall Foundation, London, UK

Anchored in artistic practice, this vibrant collection of essays and writings spans a period from 1992-2017 and the work of leading artists such as Adel Abdessemed, Richard Avedon, Sonia Boyce, Frank Bowling, Mona Hatoum, Susan Hiller, Alfredo Jaar, Glenn Ligon and Shen Yuan. A key figure in British and international art, Gilane Tawadros draws difference to the surface, recuperating it as a potentially radical frame through which to understand contemporary art and the everyday world. Playing with forms of writing, from critical analyses to fictional narratives, the book functions as a practice-based meditation on how to write about contemporary art.

UK September 2020 • US September 2020 • 288 pages • 147 color illus PB 9781501363337 • £26.99 / \$36.95 • HB 9781788314091 • £85.00 / \$115.00 ePub 9781501353468 • £31.28 / \$33.25 ePdf 9781501353475 • £31.28 / \$33.25 Bloomsbury Visual Arts







Freemasonry and the Visual Arts from the Eighteenth Century **Forward**

Historical and Global Perspectives

Edited by Reva Wolf, SUNY New Paltz, USA & Alisa Luxenberg, University of Georgia, Athens,

With the dramatic rise of Freemasonry in the eighteenth century, art played a fundamental role in its practice, rhetoric, and global dissemination, while Freemasonry, in turn, directly influenced developments in art. This mutually enhancing relationship has only recently begun to receive its due. Through a series of eye-opening case studies that reveal new dimensions of well-known artists such as Francisco de Goya and John Singleton Copley, and important collectors and entrepreneurs, including Arturo Alfonso Schomburg and Baron Taylor. Individual essays take readers to various countries within Europe and to America, Iran, India, and Haiti. The kinds of art analyzed are remarkably wide-ranging—porcelain, architecture, posters, prints, photography, painting, sculpture, metalwork, and more—and offer a clear picture of the international scope of the relationships between Freemasonry and art. Freemasonry and the Visual Arts sets a standard for serious study of the subject and suggests new avenues of investigation in this fascinating emerging field.

UK June 2020 • US June 2020 • 304 pages PB 9781501366925 • £24.99 / \$34.95 Previously published in HB 9781501337963 ePub 9781501337970 • £100.30 / \$108.00 ePdf 9781501337987 • £100.30 / \$108.00 Bloomsbury Visual Arts



Photographic Realism

The Art of Richard Billingham

Kieran Cashell, Limerick Institute of Technology, Ireland

The first comprehensive examination of contemporary artist Richard Billingham (born 1970 in Cradley Heath, West Midlands, UK) this book aims to provide an insightful overview and original interpretation of the artist's practice from the early 1990s to the present. Illustrated throughout, it combines accessibility and clarity of presentation with critical analysis and meticulous research.

UK September 2020 • US September 2020 • 272 pages • 39 colour and 40 bw illus HB 9781350108691 • £85.00 / \$115.00 ePub 9781350108714 • £91.80 / \$99.96 ePdf 9781350108707 • £91.80 / \$99.96 Bloomsbury Visual Arts

Contextualizing Art Markets

Kathryn Brown, Loughborough University, UK





Reframing Japonisme

Women and the Asian Art Market in Nineteenth-Century France (1853–1914)

Elizabeth Emery, Montclair University, USA

Japonisme, the nineteenth-century fascination for Japanese art, has generated an enormous body of scholarship over the last twenty years, but most of it neglects women, who also acquired objects

from the Far East and displayed them in their homes before selling or bequeathing them to museums. The present volume thus brings to light the culturally important, yet largely forgotten artistic activities of women who began collecting Japanese and Chinese chimeras in the 1840s, built a house for them in the 1870s, and bequeathed the 'Musée d'Ennery' to the state as a free public museum in 1893.

UK September 2020 • US September 2020 • 272 pages • 50 bw illus HB 9781501344633 • £90.00 / \$120.00 ePub 9781501344664 • £100.30 / \$108.00 ePdf 9781501344640 • £100.30 / \$108.00 Series: Contextualizing Art Markets • Bloomsbury Visual Arts





Ellen Emmet Rand

Gender, Art, and Business

Edited by Alexis L. Boylan, University of Connecticut, USA

Ellen Emmet Rand (1875-1941) was one of the most important portraitists in the United States in the twentieth century; she painted the most powerful and ambitious people who could pay for her

time and talent. Rand negotiated her career, family, and finances in modern, commercially savvy ways suggesting the strategies women artists had to ruthlessly navigate to balance competing pressures. Engaging with newly available archival documents and featuring innovative scholars, this collection not only seeks to reimagine the meaning of Rand's portraits and her career, but dialogues about gender, art, race, business, and modernism in the 20th century.

UK December 2020 • US December 2020 • 224 pages • 40 bw illus HB 9781501349362 • £90.00 / \$120.00 ePub 9781501349379 • £100.30 / \$108.00 ePdf 9781501349386 • £100.30 / \$108.00 Series: Contextualizing Art Markets • Bloomsbury Visual Arts





Old Masters Worldwide

Markets, Movements and Museums, 1789–1939

Edited by Susanna Avery-Quash, National Gallery London, UK & Barbara Pezzini

As a result of the Napoleonic wars, vast numbers of Old Master paintings were released on to the market from public and private collections across

Continental Europe. The knock-on effect was the growth of the market for Old Masters from the 1790s up to the early 1930s, when the Great Depression put an end to its expansion. This book explores for the first time the global movement of Old Master paintings and investigates some of the changes in the art market that took place as a result of this new interest. Arguably, the most important phenomenon was the diminishing of the traditional figure of the art agent and the rise of more visible, increasingly professional, dealerships.

UK September 2020 • US September 2020 • 304 pages • 87 bw illus HB 9781501348143 • £90.00 / \$120.00 ePub 9781501348150 • £100.30 / \$108.00 ePdf 9781501348167 • £100.30 / \$108.00 Series: Contextualizing Art Markets • Bloomsbury Visual Arts





Art Markets, Agents and Collectors

Collecting Strategies in Europe and the United States: 1550-1950

Edited by Adriana Turpin, IESA International Programmes, France & Susan Bracken, Birkbeck College, UK

The case studies provided in this manuscript, nuance the history of the art market and the role of the collector within it. Using letters, diaries, account books and other archival sources, the essays show how agents set up networks and acquired works of art, often developing the taste and knowledge of the collectors for whom they were working.

Each chronological period is introduced by a contextual essay, written by a leading expert in the field, setting out the art market in the period concerned and the ways in which agents functioned.

UK October 2020 • US October 2020 • 288 pages • 96 bw illus HB 9781501348877 • £90.00 / \$120.00 ePub 9781501348884 • £99.37 / \$107.99 ePdf 9781501348891 • £99.37 / \$107.99 Series: Contextualizing Art Markets • Bloomsbury Visual Arts



Slow Painting

Contemplation and Critique in the Digital Age

Helen Westgeest, Leiden University, Netherlands

The abundance of images in our everyday lives seems to have left us unable to critique them. To rectify this, artists such as Daniel Richter and Artur Zmijewski have demonstrated that painting is brilliantly equipped to produce 'slow images' that enable, encourage and reward reflection. Here, Helen Westgeest attempts to understand how various forms of slow painting can be used as tools to interrogate the visual mediations we encounter daily. Through interactive painting performances and painting-like manipulated photographs and videos, Westgeest shows how photography, video and new media art have themselves developed the visual strategies that painting had already mastered.

UK September 2020 • US September 2020 • 240 pages • 26 bw illus HB 9781788314046 • £90.00 / \$120.00 ePub 9781501353079 • £100.30 / \$108.00 ePdf 9781501353086 • £100.30 / \$108.00 Bloomsbury Visual Arts





Drawing Investigations

Graphic Relationships with Science, Culture and Environment

Sarah Casey & Gerald Davies, Lancaster Institute for the Contemporary Arts, Lancaster University, UK

There is growing evidence of a type of fine art drawing re-emerging with the capacity to be a

powerful, interdisciplinary research tool. Identifying and evaluating this impulse in contemporary drawing offers fresh critical perspective on drawing practice and thinking in a way that demonstrates drawing's relevance to other fields of research. Topics of international significance, such as medical research, climate emergency and international conflict, are covered.

UK June 2020 • US June 2020 • 256 pages • 35 bw illus HB 9781788310260 • £85.00 / \$115.00 ePub 9781350164543 • £91.80 / \$99.96 ePdf 9781350164550 • £91.80 / \$99.96 Series: Drawing In • Bloomsbury Visual Arts





Georges Rouault and Material Imagining

Jennifer Johnson, University of Oxford, UK

Described as a difficult and dark painter, Georges Rouault's oeuvre is deeply experimental. Images of the circus emerge from a plethora of chaotic marks, while numerous landscapes appear as if ossified in thick paint. Georges Rouault and Material Imagining

approaches Rouault in relation to contemporary theories about making and material, examining how Rouault's oeuvre constructs a 'material consciousness' that departs from other modern painters. The repetitions and re-workings at the heart of Rouault's process defy conventional chronological treatment, and place the emphasis upon the coming-into-being of the work of art. Ultimately, the process of making is revealed as both a search for understanding and a response to the problematic world of the twentieth century.

UK November 2020 • US November 2020 • 240 pages • 50 bw illus HB 9781501346095 • £90.00 / \$120.00 ePub 9781501346118 • £100.30 / \$108.00 Series: Material Culture of Art and Design • Bloomsbury Visual Arts



Domestic Space in Britain, 1750-1840

Materiality, Sociability and Emotion

Freya Gowrley

Between 1750 and 1840, the home took on unprecedented social and emotional significance. Focusing on the design, decoration, and reception of a range of elite and middling class homes from this period, *Domestic Space in Britain 1750-1840* demonstrates that the material culture of domestic life was central to how this function of the home was experienced, expressed, and understood at this time. Examining craft production and collection, gift exchange and written description, inheritance and loss, it carefully unpacks the material processes that made the home a focus for contemporaries' social and emotional lives.

UK December 2020 • US December 2020 • 240 pages • 8 color and 42 bw illus HB 9781501343360 • £80.00 / \$110.00 ePub 9781501343353 • £92.02 / \$99.00 ePdf 9781501343346 • £92.02 / \$99.00 Series: Material Culture of Art and Design • Bloomsbury Visual Arts



The Machine Anxieties of Steampunk

Contemporary Philosophy, Neo-Victorian Aesthetics, and Futurism

Kathe Hicks Albrecht, Institute for Doctoral Studies in the Visual Arts, USA

What is steampunk and why are people across the globe eagerly embracing its neo-Victorian aesthetic? Old-fashioned eye goggles, lace corsets, leather vests, brass gears and gadgets, mechanical clocks, the look appears across popular culture, in movies, art, fashion, and literature. But steampunk is both an aesthetic program and a way-of-life and its underlying philosophy is the key to its broad appeal. Steampunk expresses optimism for the future but it also delivers a note of caution about our human role in light of the ubiquitous machine. Thus, despite adopting an aesthetic and lifestyle straight out of the Victorian scientific romance, steampunk addresses significant twenty-first century concerns about what lies ahead for humankind. The movement recovers autonomy from prevailing trends even as it challenges us to ask what it is to be human today.

UK December 2020 • US December 2020 • 208 pages • 16 colour, 24 bw illus HB 9781501349324 • £85.00 / \$115.00 ePub 9781501349331 • £95.70 / \$103.50 ePdf 9781501349348 • £95.70 / \$103.50 Bloomsbury Visual Arts





Enlightened Animals in Eighteenth-Century Art

Sensation, Matter and Knowledge

Sarah Cohen, University at Albany, USA

How do our senses help us to understand the world? This question, which preoccupied Enlightenment thinkers, also emerged as a key

theme in depictions of animals in eighteenth-century art. This book examines the ways in which painters such as Chardin, as well as sculptors, porcelain modelers, and other decorative designers portrayed animals as sensing subjects who physically confirmed the value of material experience. The sensual style known today as the Rococo encouraged the proliferation of animals as exemplars of empirical inquiry, ranging from the popular subject of the monkey artist to the alchemical wonders of the life-sized porcelain animals created for the Saxon court. Examining writings on sensory knowledge by La Mettre, Condillac, Diderot and other philosophers side by side with depictions of the animal in art, Cohen argues that artists promoted the animal as a sensory subject while also validating the material basis of their own professional practice.

UK December 2020 • US December 2020 • 208 pages • 70 bw illus HB 9781501356988 • £85.00 / \$115.00 ePub 9781501356971 • £95.70 / \$103.50 ePdf 9781501356964 • £95.70 / \$103.50 Series: Material Culture of Art and Design • Bloomsbury Visual Arts





Imaging Pilgrimage

Representations of Sacred Space in Contemporary Art

Kathryn R. Barush, Santa Clara University, USA Recent scholarship in the field of medieval studies has established the importance of representations of pilgrimage in the form of manuscripts, labyrinths, and images. Through a close examination of a

number of specific case studies including assemblages of souvenirs, built environments, and full-scale reconstructions of sacred sites, this book radically shifts the focus from the Middle Ages to the present day in order to critically examine contemporary art that is created after a pilgrimage and intended to act as a catalyst for others to experience grace, healing, and prayerful meditation.

UK December 2020 • US December 2020 • 224 pages • Includes up to 60 b&w illustrations HB 9781501335013 • £88.00 / \$110.00 ePub 9781501335020 • £92.02 / \$99.00 ePdf 9781501335037 • £92.02 / \$99.00 Bloomsbury Visual Arts





Visual and Urban Culture in Contemporary Iran

Non-visibility and the Politics of Everyday Presence

Pedram Dibazar, Amsterdam University College, Netherlands

Everyday life in Iran is rich with resilient practices and forms of expressivity that are routinely unmarked and inconspicuous, but have remarkable critical value for a cultural study of contemporary society. Blended into the familiar patterns of life are subtle non-conformist ways of doing and making that propel non-confrontational modes of resistance to the established societal norms and structures. Focusing on creative forces of the everyday in Iran as they are lived in space, expressed in cultural forms, and communicated through media, this book highlights a politics of the ordinary that is conditioned on concerns over visibility and presence.

UK October 2020 • US October 2020 • 256 pages • 30 bw illus HB 9781788311977 • £85.00 / \$114.00 ePub • £91.80 / \$99.96 ePdf • £91.80 / \$99.96 Bloomsbury Visual Arts





Modern in the Making

MoMA and the Modern Experiment, 1929-1949

Edited by Austin Porter, Kenyon College, USA & Sandra Zalman, University of Houston, USA

Though widely recognized for establishing the modern art canon, the Museum of Modern Art initially operated as a laboratory for

multidisciplinary visual production. Between its founding in 1929 and its twentieth anniversary in 1949, MoMA created the first museum departments of architecture, film, and photography in the country, marshaled modern art as a political tool, and embraced consumer culture in its exhibitions and programming. By bracketing MoMA's early history from its later reputation as a bastion of formalism, this volume investigates how the museum's ambitious yet experimental agenda promoted modern art as fundamentally intertwined with multiple forms of cultural production.

UK August 2020 • US August 2020 • 272 pages • 8 colour and 58 bw illus HB 9781501352393 • £90.00 / \$120.00 ePub 9781501352409 • £100.30 / \$108.00 ePdf 9781501352416 • £100.30 / \$108.00 Bloomsbury Visual Arts



Ethics of Contemporary Art

In the Shadow of Transgression

Theo Reeves-Evison, Birmingham School of Art,

(COLLECTIONS

As the first full-length study of its kind to outline a positive vision of the ethics of contemporary art, this book distances itself from previous accounts that focus on transgression. The critique of

transgressive art is not made on the basis that it is wrong, but that it no longer succeeds on its own terms in societies where language, prohibition and morality are more plastic than they once were. By drawing on the work of Félix Guattari and Jacques Lacan, the book develops a novel theoretical framework that emphasizes the effect of art on subjectivity.

UK November 2020 • US November 2020 • 192 pages • 20 bw illus HB 9781501339905 • £88.00 / \$110.00 ePub 9781501339912 • £92.02 / \$99.00 ePdf 9781501339936 • £92.02 / \$99.00 Bloomsbury Visual Arts



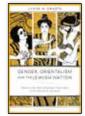
Women, Aging, and Art

A Crosscultural Anthology

Edited by Frima Fox Hofrichter, Pratt Institute, USA & Midori Yoshimoto, New Jersey City University, USA

What images come to mind with the words: women, aging, old, even elderly? Are they stereotypes? Are there any positive associations? Thirteen chapters explore images of old women from medieval "old wives" to contemporary reimaginations of shamans and witches and empowering self-portraits. Works from medieval Europe to colonial-time Polynesia, present West Africa, Japan, and the Americas, in a multiplicity of media are explored. These studies of varied representations of "old women" offer fresh perspectives and a dialogue about society's values and preconceptions regarding the "golden years" in different times and cultures and the wisdom of our

UK September 2020 • US September 2020 • 224 pages • 70 bw illus HB 9781501349409 • £85.00 / \$115.00 ePub 9781501349416 • £95.70 / \$103.50 ePdf 9781501349423 • £95.70 / \$103.50 Bloomsbury Visual Arts



Gender, Orientalism and the **Jewish Nation**

Women in the Work of Ephraim Moses Lilien at the German Fin de Siècle

Lynne M. Swarts, University of Sydney, Australia Ephraim Moses Lilien (1874-1925) was one of the most important Jewish artists of modern times.

Concentrating mainly on his illustrations for journals and books, Lynne Swarts acknowledges the importance of Lilien's groundbreaking male iconography in Zionist art, but is the first to examine Lilien's complex and nuanced depiction of women, which comprised a major dimension of his work. Using an interdisciplinary approach to integrate intellectual and cultural history with issues of gender, Jewish history and visual culture, Swarts also explores the important fin de siècle tensions between European and Oriental expressions of Jewish femininity.

UK January 2020 • US January 2020 • 368 pages • 32 color and 125 bw illus HB 9781501336140 • £95.00 / \$130.00 ePub 9781501336157 • £108.58 / \$117.00 ePdf 9781501336164 • £108.58 / \$117.00 Bloomsbury Visual Arts





(COLLECTIONS)

Abject Eroticism in Northern Renaissance Art

The Witches and Femmes Fatales of Hans Baldung Grien

Yvonne Owens, Victoria College of Art, Canada

Hans Baldung Grien's paintings, drawings and prints offer some of the most iconic early

modern depictions of witches, crones and "poison maids." In her groundbreaking study of these images, Yvonne Owens reconstructs the humanist intellectual milieu of Renaissance Germany to show how classical and medieval ideas about medicine and natural philosophy shaped perceptions of the female body. In particular, she demonstrates that the female body was regarded as a toxic and defective entity, and that Grien referenced these ideas to please his erudite, wealthy patrons. Using this lens to reevaluate Grien's work has allowed Owens to advance new interpretations of the artist's previously mysterious iconography.

UK August 2020 • US August 2020 • 288 pages • 25 black and white illustrations HB 9781784537296 • £90.00 / \$120.00 Bloomsbury Visual Arts

Relational Art

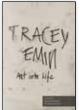
A Guided Tour

Craig Smith, University of Florida, USA

Taking place in the skies over London, the plazas of Rotterdam, and the hallways of museums worldwide, a new kind of art has emerged since the 1990s. Known as Relational Art, this controversial practice features audience participation in ways never before realised, often using new media and social networking. In this book, academic and artist Craig Smith outlines a rigorous theory of Relational Art, explaining why audience interaction and collective art production has become so relevant.

UK October 2020 • US October 2020 • 224 pages • 23 bw illus HB 9781780762555 • £72.00 / \$99.00 Bloomsbury Visual Arts





Tracey Emin

Art into Life

Edited by Alexandra Kokoli, Middlesex University, UK & Deborah Cherry, Central Saint Martins, UK

Deborah Cherry and Alexandra Kokoli examine how Emin's art, life and celebrity status have become inextricably intertwined and with contributions from

scholars, art historians and curators, they offer a vast array of new perspectives on her work.

UK May 2020 • US May 2020 • 160 pages HB 9781350160606 • £85.00 / \$115.00 ePub 9781350160613 • £91.80 / \$99.96 ePdf 9781350160620 • £91.80 / \$99.96 Bloomsbury Visual Arts



Pain and Politics in Postwar Feminist Art

Activism in the Work of Nancy Spero

Rachel Warriner, Courtauld Institute of Art, UK

This book offers a new reading of the relationship between affect and politics in visual art circa 1970 by being the first to examine how emotional metaphors were politicised in the anti-Vietnam war and feminist New York art world. With special emphasis on the work of Nancy Spero, this volume presents it as exemplary of an activist to turn to emotion, suggesting that Spero's work acts as a compelling case study of a practice that—for ideological purposes—seeks to represent how politics feels.

UK December 2020 • US December 2020 • 256 pages • 52 bw illus HB 9781788312608 • £90.00 / \$120.00 ePub 9781786725950 • £100.30 / \$108.00 ePdf 9781786735997 • £100.30 / \$108.00 Bloomsbury Visual Arts



Dada Magazines

The Making of a Movement

Emily Hage, Saint Joseph's University, USA

Dada magazines made Dada what it was: diverse, non-hierarchical, transnational, and defiant of the most fundamental artistic conventions. This authoritative volume, entirely devoted to critical analysis of Dada periodicals, retells the story of

Dada by demonstrating the centrality of these graphically inventive, provocative magazines. Borrowing from Actor-Network Theory, this book recognizes the journals as active agents that engendered the Dada network, and its thematic, chronological structure captures the constant exchanges that took place in this network. Combining in-depth scrutiny of these magazines – and the 1970s "Dadazines" inspired by them – with a comprehensive appendix of Dada-affiliated periodicals, *Dada Magazines* is a vital source in the histories of art and design, periodical studies, and modernist studies.

UK September 2020 • US September 2020 • 240 pages • 10 color, 50 bw illus HB 9781501342660 • £90.00 / \$120.00 ePub 9781501342677 • £100.30 / \$108.00 ePdf 9781501342684 • £100.30 / \$108.00 Bloomsbury Visual Arts



D'Arcy Wentworth Thompson's Generative Influences in Art, Design, and Architecture

(COLLECTIONS)

From Forces to Forms

Edited by Ellen K. Levy, Independent artist and scholar, USA & Charissa N. Terranova, University of Texas at Dallas, USA

Scottish zoologist D'Arcy Wentworth Thompson's visionary ideas in *On Growth and Form* continue to evolve a century after its 1917 publication. Practitioners, theorists, and historians from art, science, and design reflect on his ongoing influence, linking evolutionary theory to form generation in both scientific and cultural domains. Essays range from art, art history, and neuroscience to architecture, design, and biology—reflecting on how Thompson's study relates to art and architecture, biological complex systems, and the expanded evolutionary synthesis.

UK August 2020 • US August 2020 • 240 pages • 10 colour and 40 bw illus HB 9781501342240 • £88.00 / \$110.00 ePub 9781501342257 • £91.09 / \$98.99 ePdf 9781501342264 • £91.09 / \$98.99 Bloomsbury Visual Arts



Irma Stern and the Racial Paradox of South African Modern Art

Audacities of Color

LaNitra M. Berger, George Mason University, USA

South African artist Irma Stern is one of the nation's most controversial modern figures. This book explores how Stern became South Africa's most prolific painter of black, Jewish, and coloured (mixed-race) life while maintaining a neutral position on apartheid. Spanning from the Boer War, to Nazi Germany, to apartheid South Africa, Irma Stern's life and work document important cultural and political moments modern history.

UK November 2020 • US November 2020 • 208 pages • 46 bw illus HB 9781501356834 • £85.00 / \$115.00 ePub 9781501356841 • £95.70 / \$103.50 ePdf 9781501356858 • £95.70 / \$103.50 Bloomsbury Visual Arts



Contemporary Art Biennials in Europe

Nicolas Whybrow

Addressing five contemporary art biennals: the Folkestone Triennial, UK, Münster Sculpture Projects, Germany, the Venice Biennale, Italy, Belgrade's Mikser Festival, Serbia and the Istanbul Biennial, Turkey, this volume explores how biennial events seek to engage with the complexity of their host cities, taking into account local socio-cultural ecologies, while also positioning the event itself within a globalist art world perspective. The book also considers how sited installations – which are very varied in form, as a reflection of a new, eclectic urban aesthetic – tell a particular story of a city, while the regional diversity of these biennals in turn tells a story of European difference at a moment of high tension, centring on matters of migration, political populism and uncertainty around the future form of the European Union.

UK September 2020 • US September 2020 • 208 pages • 35 bw illus HB 9781350166974 • £85.00 / \$114.00 ePub 9781350166981 • £91.80 / \$99.96 ePdf 9781350166998 • £91.80 / \$99.96 Bloomsbury Visual Arts





Feminism and Art in Postwar Italy

The Legacy of Carla Lonzi

Francesco Ventrella & Giovanna Zapperi

A renowned art critic of the 1960s, Carla Lonzi abandoned the art world in 1970 to found Rivolta Femminile, a pioneering feminist collective in

Italy. Rather than separating the art world luminary from the activist, however, this book looks at the two together. It demonstrates that even as Lonzi refused art, she articulated how feminist spaces and communities drew strength from creativity. Her written work and activism represents a crucial, but previously overlooked, feminist intervention in traditional art history from beyond the Anglo-American canon.

UK August 2020 • US August 2020 • 304 pages HB 9781784537326 • £72.00 / \$99.00 Bloomsbury Visual Arts





Orphic Art in the Age of Jazz Simon Shaw-Miller, University of Bristol, UK

Central to the development of abstract art, in the early decades of the twentieth century was the conception (most famously articulated by Walter Pater) that the most appropriate paradigm for non-

figurative art was music. The assumption has always

been that this model was most effectively understood as Western art music (classical music). However, the musical form that was abstract art's true twin is jazz, a music that originated with African Americans, but which had a profound impact on European artistic sensibilities. Both art forms share creative techniques of rhythm, groove, gesture and improvisation. This book sets out to theorize affinities and connections between, and across, two seemingly diverse cultural phenomena.

UK November 2020 • US November 2020 • 416 pages • 50 bw illus HB 9781501351341 • £102.00 / \$130.00 ePub 9781501351365 • £108.58 / \$117.00 ePdf 9781501351358 • £108.58 / \$117.00 Bloomsbury Visual Arts





Rereading Abstract Expressionism, Clement Greenberg and the Cold War

Daniel Neofetou

This book rereads Clement Greenberg's account of Abstract Expressionism through Adorno and Merleau-Ponty in order to contend that Greenberg's criticism in fact testifies to how the

movement opposes the ends to which it was deployed in efforts of U.S. imperialism during the Cold War. With reference not only to the most famous artists of the movement, but also female and non-white figures whom Greenberg himself neglected, such as Joan Mitchell and Norman Lewis, it is argued that, far from reinforcing the capitalist status quo, Abstract Expressionism engages corporeal and affective elements of experience dismissed or delegitimated by capitalism, and promises a world which would do justice to them.

UK December 2020 • US December 2020 • 240 pages • 15 bw illus HB 9781501358388 • £85.00 / \$115.00 ePub 9781501358395 • £95.70 / \$103.50 ePdf 9781501358401 • £95.70 / \$103.50 Bloomsbury Visual Arts





The Present Prospects of Social Art History

Edited by Robert Slifkin & Anthony E. Grudin

The Present Prospects of Social Art History represents a major reconsideration of how art historians analyze works of art and the role that historical factors, both those at the moment when the work was created and when the historian

addresses the objects at hand, inform their interpretations. Featuring the work of some of the discipline's leading scholars, the volume will contain a collection of essays that consider the advantages, limitations, and specific challenges of approaching works of art primarily through a historical perspective. The assembled texts, along with an introduction by the co-editors, will demonstrate an array of possible methodological approaches that acknowledge the significance of historical context in the creation, reception, and exhibition of works of art.

UK September 2020 • US September 2020 • 272 pages • 75 bw illus HB 9781501341564 • £85.00 / \$115.00 ePub 9781501341571 • £95.70 / \$103.50 ePdf 9781501341588 • £95.70 / \$103.50 Bloomsbury Visual Arts



Gustave Caillebotte as Worker, Collector, Painter

() COLLECTIONS

Samuel Raybone, Aberystwyth University, UK Gustave Caillebotte was more than a painter of the working man: he collected and researched postage stamps; designed and built yachts; administered and participated in the sport of yachting; collected paintings; cultivated and collected rare

orchids; designed and tended his gardens; and engaged in local politics. Samuel Raybone presents the first comprehensive account of Caillebotte's manifold activities, with completely new critical interpretations of Caillebotte's broad career that highlights the singular salience of 'labor', and which intersects histories and theories of visual culture, ideology, and psychoanalysis.

UK July 2020 • US July 2020 • 272 pages • 8 colour and 46 bw illus HB 9781501339943 • £95.00 / \$130.00 ePub 9781501339950 • £108.58 / \$117.00 ePdf 9781501339967 • £108.58 / \$117.00 Bloomsbury Visual Arts





The Hungarian Avant-Garde in **Late Socialism**

Art of the Second Public Sphere

Katalin Cseh-Varga

Applying a multitude of perspectives and networked topography, The Hungarian Avant-Garde in Late Socialism investigates artistic strategies of

spaces - namely those of the artist's studio, exhibitions, installations, clubs, apartments, cellars, chapels, and shop windows - all of which existed parallel to or were interwoven with the regulated public sphere in Hungary from the beginning of the 1960s to the era immediately following the Kádár regime. Cross-referencing the international tendencies in the art worlds between and beyond the Cold War reality of Blocs, the book demonstrates how mostly nonconformist artists in Hungary reacted to the dependency inherent to the conflicting, contradictory nature of public spheres in the posttotalitarian condition.

UK July 2020 • US July 2020 • 288 pages • 30 bw illus HB 9781788311090 • £80.00 / \$110.00 ePub 9781501353161 • £92.02 / \$99.00 ePdf 9781501353178 • £92.02 / \$99.00 Bloomsbury Visual Arts



British Art of the Long 1980s

COLLECTIONS

Diverse Practices, Exhibitions and Infrastructures

Imogen Racz, Coventry University, UK

The sculptural history of the long 1980s has been dominated by New British Sculpture and Young British Artists. Arguing for a more expansive history of British sculpture and its

supporting infrastructures, these twenty-three vivid and enthralling interviews with artists, curators, dealers and facilitators working then demonstrate the interconnected networks, diversity of ideas and practices, energy, imagination and determination that transformed British art from being marginal to internationally celebrated.

With a substantial introduction, this timely volume provides valuable new insights into the education, work, careers, studios, infrastructures and exhibitions of the artists and facilitators, substantially enlarging our understanding of the era.

UK October 2020 • US October 2020 • 240 pages HB 9781788311205 • £95.00 / \$130.00 ePub 9781501353734 • £108.58 / \$117.00 ePdf 9781501353741 • £108.58 / \$117.00 Bloomsbury Visual Arts





Visioning Israel-Palestine

Edited by Gil Pasternak, De Montfort University,

A rigorous study of the part cultural products have played in the duplication of the Israeli-Palestinian conflict, the book analyses the work they do within Israel-Palestine and in the Jewish and Palestinian diasporas. Contributors largely draw on the legacy

of intellectual Edward Said, who saw culture as a participant in the perpetuation of the conflict, as well as a vehicle capable of leading the way towards its just resolution. Considering Israeli and Palestinian films, art installations, street exhibitions, photographs and oral histories, the book expands the conflict's historical imagination and nurtures suitable cultural conditions to revitalise the Israeli-Palestinian peace process.

UK June 2020 • US June 2020 • 320 pages • 47 bw illus HB 9781501364624 • £90.00 / \$120.00 ePub 9781501364648 • £100.30 / \$108.00 ePdf 9781501364631 • f100.30 / \$108.00 Series: New Encounters: Arts, Cultures, Concepts • Bloomsbury Visual Arts



Art and Emergency

Modernism in Twentieth-Century India

MEW IN PB (COLLECTIONS)

Emilia Terracciano

Investigating the uneasy relationship between aesthetics and political history, Emilia Terracciano traces a genealogy of modernism in colonial and postcolonial India; she explores catastrophic turning points in the history of twentieth-century India,

via the art works which emerged from them. Making an innovative, important intervention into current debates on visual culture in South Asia, Art and Emergency also furthers our understanding of the history of modernism.

UK June 2020 • US June 2020 • 304 pages • 74 bw and colour integrated PB 9781350170407 • £28.99 / \$39.95 Previously published in HB 9781784531096 ePub 9781786722706 • £91.80 / \$99.96 ePdf 9781786732705 • £91.80 / \$99.96 Bloomsbury Visual Arts







Time to Play

Action and Interaction in Contemporary

Katarzyna Zimna

'Play art' or interactive art has become central to contemporary artistic practice, disrupting the viewer's traditional role as passive observer and establishing them as co-creator. Time to Play

establishes play as a central but neglected concept in aesthetics and as a model for ground-breaking modern and postmodern experiments that blur the boundaries between art and life. Incorporating the history of 20th and 21st century art, ideas from play, game and leisure studies, and philosophical theory, Zimna explores the roles of artist, viewer, curator and spaces of encounter.

UK March 2020 • US March 2020 • 224 pages • 8 integrated bw illus PB 9781350175419 • £28.99 / \$39.95 Previously published in HB 9781780763033 ePub 9780857736253 • £91.80 / \$99.96 ePdf 9780857728456 • £91.80 / \$99.96 Bloomsbury Visual Arts

Q TEXTBOOK)



Illustration Research Methods

Rachel Gannon, Kingston University, UK & Mireille Fauchon, Royal College of Art, UK

Illustration Research Methods adds to a fastemerging discipline, establishing a lexicon that is specific to discussing contemporary illustration practice and research. Users are able to explore a diverse range of disciplines that are rich in critical

theory and can map these existing research methodologies to their own study and practice.

UK September 2020 • US September 2020 • 224 pages • 200 colour illus PB 9781350051430 • £24.99 / \$33.95 ePub 9781350051454 • £26.98 / \$29.33 ePdf 9781350051447 • £26.98 / \$29.33 Bloomsbury Visual Arts









Graphic Design Essentials

With Adobe Software

Joyce Walsh, Boston University, USA

Weaving together creative strategies and design principles with step-by-step Adobe software guidance, this unique book helps you to immediately put into practice the concepts as you're learning them so they become second

nature. Covering all the introductory topics a designer needs to know – from working with colour and layout, to editing images and designing apps – this fully updated edition of the hugely popular *Graphic Design Essentials* includes plenty of hands-on instruction and real-life examples to give you a thorough grounding in the fundamentals.

UK October 2020 • US October 2020 • 224 pages • 400 colour illus PB 9781350075047 • £24.99 / \$34.95 ePub 9781350075061 • £26.98 / \$29.33 ePdf 9781350075078 • £26.98 / \$29.33 Bloomsbury Visual Arts







FUNDAMENTALS

Web and Digital for Graphic Designers

Neil Leonard, University of the West of England, UK, Andrew Way, Plymouth College of Art, UK & Frédérique Santune, Plymouth College of Art, UK

This book covers all you need to know about designing for the web and digital, from initial

concepts and client needs to basic coding, e-commerce and working with different platforms. The companion website provides step-by-step tutorial videos, HTML and CSS styling tips and links to further useful resources. Featuring interviews with international designers and critical commentaries looking at best practice and theoretical considerations, Web and Digital for Graphic Designers is a complete overview of designing for the web.

UK August 2020 • US August 2020 • 216 pages • 200 colour illus PB 9781350027558 • £28.99 / \$39.95 ePub 9781350027565 • £31.30 / \$34.76 ePdf 9781350027664 • £31.30 / \$34.76 Bloomsbury Visual Arts







Making Posters

Scott Laserow, Tyler School of Art, USA & Natalia Delgado, CETYS University, Mexico

With a special focus on conceptualization, internationally-acclaimed and award-winning designers Natalia Delgado and Scott Laserow take designers though planning, analyzing and creating posters that stop viewers in their tracks. Full color

throughout, this book features hundreds of designs and is written for students and practitioners needing to hone their poster design skills.

UK September 2020 • US September 2020 • 240 pages • 300 colour illus PB 9781350090156 • £28.99 / \$39.95 ePub 9781350090163 • £31.30 / \$34.76 ePdf 9781350090170 • £31.30 / \$34.76 Bloomsbury Visual Arts



The Fundamentals of Illustration

Lawrence Zeegen, Ravensbourne University London, UK

"Fundamentals of Illustration will remain a key text due to the clarity & relevance of its content." Mel Brown, Plymouth College of Art, UK

This book introduces students to the subject of illustration, taking them through key skills

and practical processes. Now with a wealth of fresh visuals and contemporary case studies, it includes examples that reflect recent developments in the discipline as well as new chapters on visual thinking, idea generation and the illustrator as an artist. A chapter on the professional practice of a freelance designer helps students to understand the realities of this creative career path.

UK September 2020 • US September 2020 • 176 pages • 200 colour illus PB 9781474240390 • £26.99 / \$36.95 ePub 9781474242486 • £29.15 / \$32.59 ePdf 9781474240406 • £29.15 / \$32.59 Series: Fundamentals • Bloomsbury Visual Arts



The Fundamentals of Typography

Gavin Ambrose, University of Brighton, UK, Paul Harris, Freelance Author, Chile & Sallyanne Theodosiou, University for the Creative Arts, UK

30 EDITION

Demonstrating the power and variety of typography from hand-drawn to kinetic, this fully updated new edition covers the principles of using type

across a range of media. The authors provide detailed explanations and inspirational examples of type usage from leading practitioners around the world. With expanded practice exercises and four new case studies, this book gives students everything they need to know to use type effectively and creatively.

UK October 2020 • US November 2020 • 192 pages • 200 colour illus PB 9781474270366 • £26.99 / \$36.95 ePub 9781350031944 • £29.14 / \$32.59 ePdf 9781474270380 • £29.14 / \$32.59 Series: Fundamentals • Bloomsbury Visual Arts

Radical Thinking in Design

Eduardo Staszowski & Clive Dilnot, Parsons School of Design, USA





Design Noir

The Secret Life of Electronic Objects

Anthony Dunne, Dunne & Raby, UK & Fiona Raby, Dunne & Raby, UK

In this classic work of speculative design thinking, Dunne and Raby explore the revolutionary impact of electronic technologies on our lives. Investigating the physical and cultural effects of the digital

domain, Design Noir demonstrates that mobile phones, computers and televisions profoundly influence people's experience of their

UK November 2020 • US November 2020 • 176 pages HB 9781350070639 • £21.99 / \$29.95 ePub 9781350070646 • £23.74 / \$26.07 ePdf 9781350070653 • £23.74 / \$26.07 Series: Radical Thinking in Design • Bloomsbury Visual Arts





Designing Designing

J.C. Jones, formerly of the Design Research Society, UK

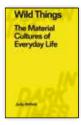
First published in 1984, and reissued in a facsimile edition that preserves the formal ingenuity of the original text, Designing Designing contains a crucial and invigorating selection of J. C. Jones' writings on design methodology.

UK July 2020 • US July 2020 • 384 pages PB 9781350070677 • £19.99 / \$26.95 • HB 9781350071971 • £65.00 / \$88.00 ePub 9781350070684 • £21.58 / \$23.90 ePdf 9781350070691 • f21.58 / \$23.90 Series: Radical Thinking in Design • Bloomsbury Visual Arts









Wild Things

The Material Cultures of Everyday Life

Judy Attfield, formally of Winchester School of Art, UK

First published in 2000, Wild Things was one of the first books to bridge design theory and anthropology. Shortlisted for the Design History Society Scholarship Prize 2001-2002, the book

shows what the life of everyday objects reveals about people and their material worlds. This second edition includes new introductory material demonstrating the relevance of this classic design text to today's world.

UK July 2020 • US July 2020 • 368 pages PB 9781350070714 • £19.99 / \$26.95 • HB 9781350072299 • £65.00 / \$88.00 ePub 9781350070721 • £21.58 / \$23.90 ePdf 9781350070738 • £21.58 / \$23.90 Series: Radical Thinking in Design • Bloomsbury Visual Arts



Defuturing

A New Design Philosophy

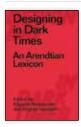
Tony Fry, University of Tasmania, Australia

This classic work of design thinking is as relevant today as it was when first published in 1999. Leading design philosopher Tony Fry demonstrates the urgent need to 'defuture' existing approaches to design, arguing that both current and historic

methods of design have been dangerously unsustainable and needlessly wasteful.

UK July 2020 • US July 2020 • 336 pages PB 9781350089532 • £22.99 / \$31.95 • HB 9781350089570 • £70.00 / \$94.00 ePub 9781350089549 • £24.82 / \$27.16 ePdf 9781350089556 • £24.82 / \$27.16 Series: Radical Thinking in Design • Bloomsbury Visual Arts





Designing in Dark Times

An Arendtian Lexicon

Edited by Virginia Tassinari, Politecnico di Milano, Italy & Eduardo Staszowski, Parsons School of Design, USA

Designing in Dark Times draws on the work of a diverse group of design practitioners and theorists. Each author is an expert who contributes a short

piece exploring a single term drawn from Hannah Arendt's lexicon and, collectively, they create an extended dictionary for contemporary design practice.

UK July 2020 • US July 2020 • 320 pages PB 9781350070257 • £11.99 / \$16.95 • HB 9781350070264 • £40.00 / \$54.00 ePub 9781350070271 • £12.94 / \$14.12 ePdf 9781350070288 • £12.94 / \$14.12 Series: Designing in Dark Times • Bloomsbury Visual Arts



Atari Design

Impressions on Coin-Operated Video Game Machines

(COLLECTIONS

Raiford Guins, Indiana University, USA

Atari Design is a rich, visual history of Atari's coinoperated arcade video game cabinets. It looks at everything, from the early success of Pong and the changes wrought by the arrival of the personal

computer to the dominance of science fiction imagery inspired by Space Invaders and Star Wars.

UK November 2020 • US November 2020 • 256 pages • 120 bw illus PB 9781474284554 • £19.99 / \$26.95 • HB 9781474284547 • £65.00 / \$90.00 ePub 9781474284530 • £21.59 / \$23.90 ePdf 9781474284523 • £21.59 / \$23.90 Series: Cultural Histories of Design • Bloomsbury Visual Arts





Collaboration in Design Education

Edited by Marty Maxwell Lane, University of Arkansas, USA & Rebecca Tegtmeyer, Michigan State University, USA

Collaboration in Design Education is a comprehensive guide for anyone, whether a student or a designer, wanting to incorporate a

collaborative approach in their design practice. A range of case studies depict the different kinds of collaboration between individuals and groups, addressing the basics, planning ahead, and reflecting on outcomes.

UK September 2020 • US September 2020 • 384 pages • 250 illus PB 9781350059030 • £25.99 / \$35.95 • HB 9781350059047 • £75.00 / \$100.00 ePub 9781350059016 • £28.07 / \$31.50 ePdf 978135005909 • £28.07 / \$31.50 Bloomsbury Visual Arts





Making Disability Modern

Design Histories

Edited by Bess Williamson, School of the Art Institute of Chicago, USA & Elizabeth Guffey, State University of New York, Purchase, USA

Making Disability Modern: Design Histories unites scholars from a range of disciplinary perspectives to examine how designed objects and spaces

contribute to the meanings of ability and disability from the late 18th century to the present day, and in homes, offices, and schools to realms of national and international politics.

UK August 2020 • US August 2020 • 240 pages • 20 bw illus PB 9781350070424 • £19.99 / \$26.95 • HB 9781350070431 • £65.00 / \$88.00 ePub 9781350070448 • £21.58 / \$23.90 ePdf 9781350070455 • £21.58 / \$23.90 Bloomsbury Visual Arts





Reading Graphic Design History

Image, Text and Context

David Raizman, Drexel University, USA

Reading Graphic Design History uses a series of key texts from the history of print culture to address issues of class, race and gender. It encourages the reader to look at print advertising, illustration, posters, magazine art direction and typography

aesthetically but also critically.

UK November 2020 • US November 2020 • 320 pages • 8pp colour plates + 190 bw illus PB 9781474299411 • £19.99 / \$26.95 • HB 9781474299398 • £65.00 / \$90.00 ePub 9781474299381 • £21.59 / \$23.90 ePdf 9781474299374 • £21.59 / \$23.90 Bloomsbury Visual Arts





The New Politics of the Handmade

Craft, Art and Design

Edited by Anthea Black, California College of the Arts, USA & Nicole Burisch, National Gallery of Canada

Drawing on a range of case studies of craft

practice, *The New Politics of the Handmade* examines the role of the handmade in contemporary art, craft and design as part of a dramatically shifting global economy. Contributors explore the politics of scarcity, hoarding and sustainability, craftivism and 'ethical' consumption, urban space, new technologies and sovereignty.

UK November 2020 • US November 2020 • 304 pages • 70 bw illus PB 9781784538248 • £21.99 / \$29.95 • HB 9781788316552 • £65.00 / \$90.00 ePub 9781788316569 • £23.75 / \$26.07 ePdf 9781788316576 £23.75 / \$26.07 Bloomsbury Visual Arts





Relating to Things

Design, Technology and the Artificial

Edited by Heather Wiltse, Umeå Institute of Design, Sweden

Emerging technologies relate to us in ways that are interesting and exciting, but often also inaccessible or invisible. In *Relating to Things*, leading design researchers and philosophers respond to issues

raised by this situation — inquiring into what it means to live with and relate to things that can actively relate to us, and that relate to each other in ways that do not involve us at all.

UK May 2020 • US May 2020 • 304 pages • 68 bw illus HB 9781350124257 • £85.00 / \$115.00 ePub 9781350124264 • £91.80 / \$99.96 ePdf 9781350124271 • £91.80 / \$99.96 Bloomsbury Visual Arts











Fashion and Textile Design with Photoshop and Illustrator

Professional Creative Practice

Robert Hume, Norwich University of the Arts and Central Saint Martins, UK

Designer and educator Robert Hume guides you from novice to expert through twenty carefully

crafted projects. You'll start by mastering layers and custom brushes, learning about stripes and weaves, scanning and manipulation before moving on to repeats, colorways, and simple geometry. Next, transformations, filters and effects become tools for your personal creativity and you'll explore varied approaches to drawing garments. Finally, you'll learn about key layout and presentation techniques in both programs. There's also advice on sharing, communication and output, and help with diagnosing and correcting common problems.

UK August 2020 • US September 2020 • 288 pages • 500 colour illus PB 9781350090125 • £39.99 / \$53.95 ePdf 9781350090132 • £43.19 / \$47.80 Bloomsbury Visual Arts



A Practical Guide to Sustainable Fashion

Alison Gwilt, University of New South Wales, Australia

Uses innovative examples of best practice from international designers and brands to follow the life cycle of a fashion garment and show how the environmental impact can be lessened. The

sustainable practice techniques covered include: low-impact textiles, mono-materiality, zero waste pattern design, upcycling, repair and maintenance and closed-loop design systems. This revised edition includes more in-depth coverage of design thinking, materials manufacture, practical techniques for creating 'faster' recyclable fashion and new ways forward for fashion, such as including the circular economy and the Sustainable Development Goals.

UK July 2020 • US July 2020 • 192 pages • 100 colour illus PB 9781350067042 • £21.99 / \$33.95 ePub 9781350179004 • £23.75 ePd 9781350167066 • £23.75 / \$26.07 Series: Basics Fashion Design • Bloomsbury Visual Arts







Reading Fashion in Art

Ingrid E. Mida, Independent Art and Dress Historian, Artist and Curator

Fashion is central to our understanding of art. From the stylization of the body to textile embellishments and richly symbolic colors, dress tells a story and provides clues to the cultural beliefs of the time in which artworks were produced. This concise and

accessible book provides a step-by-step guide to analysing dress in art, from medieval paintings to 21st-century installations. With guides to visual analysis and correct terminology, and case studies of key artists such as Moroni, Van Eyck, Monet and Sherman, this is the essential handbook for fashion and art history students as well as gallery visitors.

UK September 2020 • US September 2020 • 224 pages • 74 color illus PB 9781350032705 • £23.99 / \$32.95 • HB 9781350032699 • £75.00 / \$100.00 ePub 9781350032712 • £25.91 / \$28.24 ePdf 9781350032736 • £25.91 / \$28.24 Bloomsbury Visual Arts



Fashion Thinking

Creative Approaches to the Design Process

Fiona Dieffenbacher, Parsons School of Design, USA

By following ten award-winning student designers through their thought processes in response to a brief, Fashion Thinking establishes key approaches

to design and encourages this process of discovery. Each student project represents a diverse range of strategies at each stage of the design cycle. By following each stage of development, these examples offer a unique and inspiring insight into the thinking behind a final collection. Supported by beautiful imagery and illuminating perspectives from professionals throughout the fashion industry, Fashion Thinking is a book that no aspiring fashion designer should be without!

UK December 2020 • US December 2020 • 224 pages • 250 colour illus PB 9781350082755 • £32.99 / \$44.95 ePdf 9781350082762 • £35.63 / \$39.11 Bloomsbury Visual Arts





Performance Costume

New Perspectives and Methods

Edited by Sofia Pantouvaki, Aalto University, Finland & Peter McNeil, University of Technology, Sydney, Australia

Costume is a material object shaped by collaborative creative work and an active agent for performance-making. A new focus in costume

research in recent years has connected this practice in vital and ground-breaking ways with theories of the body and embodiment, design practices, artistic and other forms of collaboration. This book offers new approaches to the study of costume, as well as fresh insights into the better-understood frames of historical, theoretical, practice-based and archival research into costume for performance, through essays by established and emerging experts.

UK November 2020 • US November 2020 • 288 pages • 120 bw illus PB 9781350098800 • £22.99 / \$31.95 • HB 9781350098794 • £70.00 / \$94.00 ePub 9781350098817 • £24.83 / \$27.16 ePdf 9781350098824 • £24.83 / \$27.16 Bloomsbury Visual Arts



Time in Fashion

Edited by Caroline Evans & Alessandra Vaccari

COLLECTIONS

Few phenomena embody the notion of time as well as fashion. Fast-moving and rooted in the "now," it's constantly creating its own past through rapid style change. Rather than considering time in the conventional sense, this anthology explores three alternative ways to think about fashion and time:

the first identifies the seasonal nature of fashion as an industry. The second looks at fashion design as a ceaseless process of adaptation in which nostalgia plays a part. The third construes fashion's "imaginary," with its capacity for fantasy and myth-making, as a form of alternate history that asks "what if?"

UK August 2020 • US August 2020 • 208 pages • 5 bw illus PB 9781350146938 • £27.99 / \$37.95 • HB 9781350146945 • £85.00 / \$115.00 ePub 9781350146969 • £30.23 / \$33.68 ePdf 9781350146952 • £30.23 / \$33.68 Bloomsbury Visual Arts World All Languages (except Italian)





Staging Fashion

The Fashion Show and Its Spaces

Edited by Tiziana Ferrero-Regis, The Queensland University of Technology, Australia & Marissa Lindquist, Queensland University of Technology, Australia

Staging Fashion is the first collection of essays about the presentation and staging of fashion in

runway shows in the period from the 1960s to the 2010s. It offers a fresh perspective on the many collaborations between artists, architects and interior designers to reinforce their interdisciplinary links. The 13 essays are written by fashion, interior, architecture and design scholars focusing on the presentation of fashion within the runway space, from avant-garde practices and collaboration with artists, to the most spectacular and commercial in recent years, from Prada to Chanel.

UK November 2020 • US November 2020 • 256 pages • 50 bw illus PB 9781350101821 • £24.99 / \$34.95 • HB 9781350101838 • £75.00 / \$100.00 ePub 9781350101852 • £26.99 / \$29.33 ePdf 9781350101845 • £26.99 / \$29.33 Bloomsbury Visual Arts







Apparel Costing

Andrea Kennedy, LIM College and Fashiondex, USA, Andrea Reyes, LIM College, USA & Francesco Venezia, Fashion Institute of Technology, State University of New York, USA

Details traditional and current costing methods for the global, fast-paced, and e-commerce-focused fashion marketplace. You will learn industry-specific

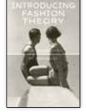
product/style costing that can be applied to garments produced both locally and globally. You'll also learn how to calculate line item percentages on indirect cost factors, such as factory sourcing, overhead, administration and product development.

UK July 2020 • US July 2020 • 160 pages • 100 bw illus PB 9781350065406 • £17.99 / \$24.95 • HB 9781350065413 • £55.00 / \$75.00 ePdf 9781350065420 • £19.43 / \$21.72 Bloomsbury Visual Arts





() COLLECTIONS



Introducing Fashion Theory

From Androgyny to Zeitgeist

Andrew Reilly, University of Hawaii, Manoa, USA Get up-to-speed with fashion theories like scarcity and conformity through practical examples and accessible case studies. Introducing Fashion Theory makes complex concepts easy to digest. Learn about the different ways a style can become

a fashion and how it can spread or decline. With student-friendly features such as discussion questions, activities and further reading, after completing this text you will have a good foundation for understanding how, where, why, and when fashion exists. This second edition, re-titled from Key Concepts for the Fashion Industry, includes expanded coverage of cultural appropriation, corporate greenwashing and the criminal world of counterfeit goods.

UK December 2020 • US December 2020 • 176 pages • 50 mono illus PB 9781350091917 • £21.99 / \$29.95 • HB 9781350091900 • £65.00 / \$88.00 ePub 9781350091931 • £21.99 / \$23.90 ePdf 9781350091924 • £21.99 / \$23.90 Bloomsbury Visual Arts



Libertine Fashion

Sexual Freedom, Rebellion and Style

Adam Geczy, Sydney College of the Arts, Australia & Vicki Karaminas, Massey University Wellington, New Zealand

Libertine practices have long been associated with transgression and social deviance. This innovative book is the first to focus fully on the relationship

between libertinage as a social phenomenon and as a form of fashion. Taking the reader from early modernity to the present day through literary, cinematic, pop cultural and designer case studies, Geczy and Karaminas reveal how the connection between clothing and the taboo, the erotic, and the forbidden is at the heart of libertine fashion. Accessible and deeply researched, this book presents new ways of understanding transgressive subcultural style.

UK September 2020 • US September 2020 • 256 pages • 57 bw illus PB 9781350054073 • £24.99 / \$34.95 • HB 9781350054080 • £75.00 / \$102.00 ePub 9781350054097 • £26.98 / \$29.33 ePdf 9781350054103 • £26.98 / \$29.33 Series: Dress, Body, Culture • Bloomsbury Visual Arts



Images on the Page

A Fashion Iconography

Sanda Miller, Southampton Solent University, UK

Fashion imagery has existed for centuries and yet methods used by scholars to understand it have remained mostly historical and descriptive. One belief informing these approaches is that fashion imagery is designed for the sole purposes of depicting garments and demonstrating how to wear them. In this interdisciplinary book, Sanda Miller suggests a radical alternative: an iconography of fashion imagery, inspired by the key theory from the History of Art and used to uncover fashion's multi-layered meanings. Miller unveils descriptive, conventional, and symbolic meanings in fashion plates, drawings, and photographs, thus shedding light on society, class, culture, and dress history.

UK December 2020 • US December 2020 • 240 pages • 8 color and 52 bw illus HB 9781350115330 • £90.00 / \$120.00 ePub 9781350115354 • f97 20 / \$106 48 ePdf 9781350115347 • £97.20 / \$106.48 Bloomsbury Visual Arts



Worn

Footwear, Attachment and Affects of Wear

Ellen Sampson

In a culture and fashion system preoccupied by newness, what is our attachment to clothes which are marked through wear and why does it have the power to affect us? By focussing on a single garment, the shoe, this book seeks to explore the nature of these relationships and the ways they are reinforced through wearing and repairing. With beautiful photographs and an experimental practice-based methodology, Worn invites us to deepen knowledge through wearing and reconsider marks of use at a time when fast fashion reigns supreme and interest in damaged garments quietly increases.

UK September 2020 • US September 2020 • 256 pages HB 9781350087187 • £85.00 / \$114.00 ePub 9781350087194 • f91.80 / \$99.96 ePdf 9781350087200 • £91.80 / \$99.96 Bloomsbury Visual Arts



Color, Science, and Fashion

Splendid Hues in the 19th Century

Charlotte Nicklas, University of Brighton, UK

In the 19th century, chemists introduced hundreds of new textile dyes that dramatically changed the palette of women's fashion. Color, Science, and Fashion explores how middle-class female consumers in Great Britain and the United States welcomed these 'splendid hues' for their variety and brilliance. Lavishly illustrated and drawing on a range of archival materials, surviving objects, and textual sources, the book reveals a transatlantic network of dye chemists, fashion journalists, and female consumers. Situating color and science within broader discussions of propriety and modernity in female clothing, the book proposes a new, multidisciplinary interpretation of 19thcentury women's dress.

UK June 2021 • US June 2021 • 256 pages • 70 bw illus HB 9781350055537 • £85.00 / \$114.00 ePub 9781350055551 • £91.80 / \$99.96 ePdf 9781350055544 • £91.80 / \$99.96 Bloomsbury Visual Arts



Fashion, Dress, and Post-postmodernism

Edited by José Blanco F., Dominican University, USA & Andrew Reilly, University of Hawaii, Manoa, USA

Scholars have argued that postmodernism is dead and that we're entering a new era of altermodernism, digimodernism or post-postmodernism. This book expands on nascent postpostmodernist scholarship to highlight how dress, fashion, and appearance are reflections of this new age. From Vetements to South Asian Muslim fashion, and queer social networking apps to Tom Ford's films, Fashion, Dress, and Post-postmodernism examines hyper-consumption, mass-production, hypermodern branding, identity, image, subjectivity, and time within the context of postpostmodernism and dress.

UK December 2020 • US December 2020 • 240 pages • 35 bw illus HB 9781350115163 • £85.00 / \$115.00 ePub 9781350115187 • £91.80 / \$99.96 ePdf 9781350115170 • £91.80 / \$99.96 Bloomsbury Visual Arts

Dress Cultures

Reina Lewis, London College of Fashion, UK & Elizabeth Wilson





Revisiting the Gaze

The Fashioned Body and the Politics of Looking

Edited by Morna Laing, Chelsea College of Arts, UAL, UK & Jacki Willson, University of Leeds, UK

In 1975 Laura Mulvey published her seminal essay on the male gaze and introduced a new era in the politics of looking at the female body. Since

then, feminist thinking has expanded upon Mulvey's theory and the Western world has seen events such as a resurgence in feminist activism, the rise of neoliberalism and shifts in digital culture and selfrepresentation. For the first time, this book addresses the meaning of looking at the fashioned female body in this radical new landscape, situating the debate in contexts such as queerness, veiling, blackness, pregnancy, fatness and criminality.

UK July 2020 • US July 2020 • 288 pages • 14 bw illus HB 9781350154216 • £85.00 / \$115.00 ePub 9781350154230 • £91.80 / \$99.96 ePdf 9781350154223 • f91 80 / \$99 96 Series: Dress Cultures • Bloomsbury Visual Arts







Veiling in Fashion

Space and the Hijab in Minority Communities

Anna-Mari Almila, London College of Fashion, University of the Arts London, UK

Veiling in Fashion explores the lives of women who wear the hijab, as an aspect of their religious observance and community belonging, and as

a fashion statement. The book uses ethnographic investigation of everyday veiling practices in Helsinki as a lens through which to view dress in international Muslim minority contexts. With an innovative, interdisciplinary approach, Almila demonstrates how fashion, materiality, urban spaces, private life, religious beliefs, and cosmopolitanism are tightly connected. The book is a valuable resource for scholars and students of fashion, gender, religion, material cultures, and the construction of space.

UK June 2020 • US June 2020 • 256 pages • 10 B&W illus PB 9781350175358 • £28.99 / \$39.95 Previously published in HB 9781784539238 ePub 9780755606207 • £91.80 / \$99.96 ePdf 9781788315760 • £91.80 / \$99.96 Series: Dress Cultures • Bloomsbury Visual Arts



Gender, Photography, Mandate Lebanon

Reading Marie al-Khazen's Photographs

Yasmine Nachabe Taan, Lebanese American University, Lebanon In the first book to comprehensively explore the photography of Marie al-Khazen, Yasmine Nachabe Taan reveals images which demonstrate formal experimentation and show people from different classes, cultures and gender groups comfortably sharing the same space. The book examines how notions of gender and class are inscribed in the photographs and reveals that while some photographs portray conventional lives in Lebanese villages, others are charged with symbols of female emancipation to today's viewers.

UK September 2020 • US September 2020 • 224 pages • 36 bw illus HB 9781788314800 • £69.00 / \$95.00 ePub 9781350111585 • £74.52 / \$81.49 ePdf 9781350111578 • £74.52 / \$81.49 Series: Dress Cultures • Bloomsbury Visual Arts







Styling South Asian Youth Cultures

Fashion, Media and Society

Edited by Lipi Begum, Winchester School of Art, University of Southampton, UK, Rohit K. Dasgupta & Reina Lewis, London College of Fashion, UK

In South Asia, fashion and consumption have come to play an increasingly important role in the lives of young people and in the formation of youth cultures. This book explores South Asian youth cultures and fashion across the countries of this region and their diasporas from a transnational perspective. Through visual and textual analysis of film, photography and digital cultures, as well as ethnographic fieldwork, the expert contributors look at how gender, sexuality, class, the media and faith intersect with youth cultures.

UK January 2020 • US January 2020 • 248 pages • 12 bw integrated, 16pp bw plates PB 9781350154070 • £28.99 / \$39.95 Previously published in HB 9781784539177 ePub 9781838609177 • £31.30 / \$34.76 ePdf 9781838609184 • £31.30 / \$34.76 Series: Dress Cultures • Bloomsbury Visual Arts



Busks, Basques and Brush-Braid

British dressmaking in the 18th and 19th centuries

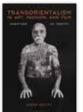
Pamela Inder, Independent Scholar, UK

The dressmaking trade developed rapidly in 18th- and 19th-century Britain, changing the lives of thousands of workers. This book explores the trade and the people within it, covering their working conditions, earnings, training, services and relationships with customers. Using previously unpublished sources, Inder reveals the roles mechanization and the dawn of the department store played in the evolution of the trade, and the growing monopolization of the industry by female dressmakers. Exploring fictional representations and harsh daily realities, this book brings dressmakers into focus as real people, delivering new insights into working class life in 18th and 19th century Britain.

UK June 2020 • US June 2020 • 304 pages • 13 color and 75 bw illus HB 9781350060890 • £85.00 / \$115.00 ePub 9781350060913 • £91.80 / \$99.96 ePdf 9781350060906 • £91.80 / \$99.96 Bloomsbury Visual Arts







Transorientalism in Art, Fashion, and Film

Inventions of Identity

Adam Geczy, Sydney College of the Arts, Australia

Transorientalism in Fashion, Art, and Film examines the ways in which exoticism is represented,

invented and exchanged in contemporary fashion, film, and art. Presenting a range of international case studies, it demonstrates how race, gender, and national and cultural identity continue to be shaped by the symbiotic relationship between eastern and western visual cultures. Taking us from contemporary Turkish painting to Japanese cosplay, and from the aesthetics of Chinoiserie, to cinematic representations of modern India, the book offers a deeply researched consideration of how exoticism continues to be played out in art, fashion, and film.

UK July 2020 • US July 2020 • 248 pages • 40 bw illus PB 9781350175334 • £28.99 / \$39.95 Previously published in HB 9781350060142 ePub 9781350060166 • £81.00 / \$89.10 ePdf 9781350060159 • £81.00 / \$89.10 Bloomsbury Visual Arts







Fashion, Agency, and **Empowerment**

Performing Agency, Following Script

Edited by Annette Lynch, School of Applied Human Sciences. University of Northern Iowa, USA & Katalin Medvedev, University of Georgia, USA

Fashion, Agency, and Empowerment explores the relationships between the dressed body, fashion, sex and power, emphasizing the role of dress in both reinforcing and challenging social norms. Drawing together a range of leading international authors, the book explores the role of fashion in empowering both individuals and groups to create transformation and change. Taking us from the performance of black dandyism through stylized hats, to the fashioning of female punk identity, and the ways in which recent Bond Girls have challenged traditional gender binaries, this book provides a crucial entry point into discussions of fashion as an empowerment strategy.

UK May 2020 • US May 2020 • 248 pages • 26 bw illus PB 9781350175310 • £28.99 / \$39.95 Previously published in HB 9781350058262 ePub 9781350058286 • £91.80 / \$99.96 ePdf 9781350058279 • £91.80 / \$99.96 Series: Dress and Fashion Research • Bloomsbury Visual Arts



American Milliners and their World

Women's Employment from Revolution to Rock and Roll

Nadine Stewart, Montclair State University, USA

American Milliners and their World examines the position of the milliner in American society from the 18th to the 20th century. Concentrating on the struggle of female hat-makers to claim their social place, it takes the reader from the Industrial Revolution of the 1760s to the sexual revolution of the 1960s, and from Belle Epoque feathers to Jackie Kennedy's pillbox hat. Nadine Stewart draws on diaries, etiquette books, trade journals and contemporary literature, offering a new insight into the rise and fall of a fashionable industry.

UK December 2020 • US December 2020 • 256 pages • 30 bw illus HB 9781350063754 • £85.00 / \$115.00 ePub 9781350063778 • £84.99 / \$92.36 ePdf 9781350063761 • £84.99 / \$92.36 Bloomsbury Visual Arts







Fashion and Modernism

Edited by Louise Wallenberg, Center for Fashion Studies, Stockholm University, Sweden & Andrea Kollnitz, Center for Fashion Studies, Stockholm University, Sweden

Art and fashion have long gone hand in hand, but it was during the modernist period that fashion first gained equal value to painting, film, photography,

and literature. Combining high and low art forms, modernism turned fashion designers into artists and vice versa. Taking us from Elsa Schiaparelli's surrealist fashion to the depiction of dress in the films of Ingmar Bergman, Fashion and Modernism brings together an interdisciplinary range of international scholars to explore the rich relationship between modernism and fashion - and to examine how this connection remains evident today.

UK May 2020 • US May 2020 • 256 pages • 44 bw illus PB 9781350175327 • £28.99 / \$39.95 Previously published in HB 9781350044494 ePub 9781350044517 • £91.80 / \$99.96 ePdf 9781350044500 • £91.80 / \$99.96 Bloomsbury Visual Arts







Fashioning Brazil

Globalization and the Representation of Brazilian Dress in National Geographic

Elizabeth Kutesko, Courtauld Institute of Art, UK

Fashioning Brazil analyses how Brazilians have appropriated and reinterpreted clothing from dominant cultures to subversive effect. Focusing on the ways Brazil has been fashioned through

the gaze of National Geographic magazine, the book encourages us to look beyond simplistic representations of exoticism. Instead, it highlights a history of empowered self-fashioning in Brazil, within the contexts of cross-cultural contact, slavery, and immigration. Taking us from body paint to Lycra, via loincloths and bikinis, Kutesko frames her analysis within the historical, cultural, and political contexts of Latin America and the USA and sheds new light on debates about global dress and fashion.

UK April 2020 • US April 2020 • 216 pages • 40 color illus PB 9781350159488 • £28.99 / \$39.95 Previously published in HB 9781350026599 ePub 9781350026612 • £91.80 / \$99.96 ePdf 9781350026605 • £91.80 / \$99.96 Series: Dress and Fashion Research • Bloomsbury Visual Arts







Spacewear

Weightlessness and the Final Frontier of Fashion

Barbara Brownie, University of Hertfordshire, UK

Mass commercial space travel is almost within our grasp and this otherworldly possibility is opening up new cultural images of space and causing fashion design and spacesuit engineering to intersect in

new exciting ways. This book draws together speculative fantasies in sci-fi films such as Star Trek and 2001: A Space Odyssey, with the engineered spacesuits Biosuit and the NASA Z-2, and catwalk interpretations by the likes of Alexander McQueen and Iris van Herpen. Brownie demonstrates that high fashion's experimentations with space extend far beyond 1960s metallic fabrics and helmet-style headwear, and into the possibilities and conundrums presented by weightlessness.

UK July 2020 • US July 2020 • 176 pages • 32 bw illus PB 9781350175341 • £28.99 / \$39.95 Previously published in HB 9781350000322 ePub 9781350000346 • £81.00 / \$89.10 ePdf 9781350000339 • £81.00 / \$89.10 Bloomsbury Visual Arts









Experiential Retailing Concepts and Strategies That Sell

Pauline Sullivan, Associate Professor at Tennessee State University, Youn-Kyung Kim, Professor at The University of Tennessee Knoxville & Judith Forney, Professor at University of North Texas

Taking an innovative and interdisciplinary approach, Experiential Retailing moves beyond the traditional model of product

assortment. It examines the history of retailing and consumption, and how cultural attitudes have changed over time. Different types of shopping experiences are described, and anecdotes and illustrations demonstrate strategies for success. Incisive, sensory, and entertaining, the text provides exciting new concepts for understanding this global phenomenon.

UK January 2020 • US January 2020 • 480 pages PB 9781501364150 • £74.99 / \$100.00 Previously published in HB 9781563673993 Fairchild Books

Q TEXTBOOK



Digital Drawing for Designers

A Visual Guide to AutoCAD 2021

Douglas R. Seidler, Marymount University, USA

AutoCAD continues to dominate the twodimensional drafting marketplace for architects and interior designers. Digital Drawing for Designers: A Visual Guide to AutoCAD 2021 is designed to help this community by using visual methods for

understanding. Starting with the building blocks of drawing, the book progresses through architectural graphic standards, enabling students to create presentation and construction drawings that effectively communicate their design ideas. Advanced features are also covered. Instructions are illustrated using language and concepts from manual drafting. Clear, concise, and above all visual, this AutoCAD guide gives you exactly what you need to become a pro at this program.

UK October 2020 • US August 2020 • 272 pages • 450 bw illus PB 9781501362835 • £80.00 / \$110.00 ePub 9781501362859 • £92.02 / \$99.00 ePdf 9781501362842 • £92.02 / \$99.00 Fairchild Books





The Versailles Effect

Objects, Lives, and Afterlives of the Domain

Edited by Robert Wellington, Australian National University, Australia & Mark Ledbury, The University of Sydney, Australia

The palace of Versailles is a hugely complex cultural space—once a centre of power, but also of life,

love, anxiety, creation, and an enduring palimpsest of aspirations, desires and ruptures. The studies in this book represent new scholarly perspectives on the Palace of Versailles and its domains, the life within its walls, its visitors and the art and architecture that it has inspired from the seventeenth century to now: From the palace of the Sun King to the Penthouse of Donald Trump. This innovative collection of essays will reshape, even radically redefine, our understanding of Versailles and its posterity.

UK September 2020 • US September 2020 • 240 pages • 71 bw illus HB 9781501357787 • £90.00 / \$120.00 ePub 9781501357763 • £100.30 / \$108.00 Series: Material Culture of Art and Design • Bloomsbury Visual Arts





Stitching the Self

Identity and the Needle Arts

Edited by Johanna Amos & Lisa Binkley

Bringing together the work of 10 art and craft historians, this collection analyses the interplay between craft and artistry, amateurism and professionalism, and re-evaluates ideas of gendered production from 1850 to the present. Stitching

the Self explores how needlework has emerged as an art form through which both objects and identities - social, political, and often non-conformist - are crafted. From quilting in settler Canada to the embroidery of suffragist banners and the needlework of the Bloomsbury Group, it reveals how needlework is a transformative process - one used to express political ideas, forge professional relationships, and document shifting identities.

UK January 2020 • US January 2020 • 248 pages • 17 color and 19 bw illus HB 9781350070387 • £85.00 / \$115.00 ePub 9781350070400 • £91.80 / \$99.96 ePdf 9781350070394 • £91.80 / \$99.96 Bloomsbury Visual Arts



Textile Design Theory in the Making

Edited by Elaine Igoe, University of Portsmouth, UK

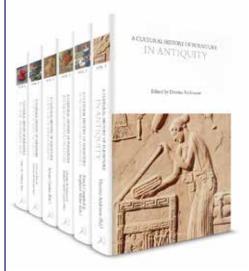
This book distinguishes textiles as a distinctive design discipline, against the backdrop of today's emerging design issues. With commentaries from a range of international design scholars, it demonstrates how design theory is now being employed in diverse scenarios to encourage innovation beyond the field of design itself. Drawing on qualitative research methods, including auto-ethnography and feminist critique, the book provides a theoretical underpinning for textile designers working in interdisciplinary scenarios. Beautifully illustrated with 40 images, it unites theory and texts from the fields of anthropology, philosophy, literature and material design.

UK December 2020 • US December 2020 • 256 pages • 40 bw images HB 9781350061569 • £85.00 / \$115.00 ePub 9781350061583 • £91.80 / \$99.96 ePdf 9781350061576 • £91.80 / \$99.96 Bloomsbury Visual Arts

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A Cultural History of Furniture

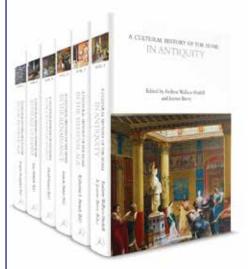
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Edited by Christina M. Anderson, School of European Languages, Culture and Society, University College London, UK

70 experts, 60 chapters and c. 1,344 pages in six volumes add to our understanding of the contribution of furniture to society from antiquity to the present day.

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A Cultural History of the Home

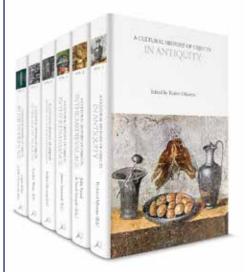
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A *Cultural History of the Home* provides an extensive survey of the domestic space from ancient times to the present. Spanning 2,800 years, the six volumes explore how different cultures and societies have established, developed and used the home.

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A Cultural History of Objects

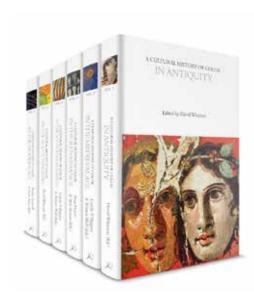
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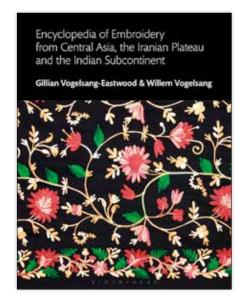
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Encyclopedia of Embroidery from Central Asia, the Iranian Plateau and the Indian Subcontinent

1-Volume

By Gillian Vogelsang-Eastwood, Textile Research Centre, The Netherlands and Willem Vogelsang, Institute for Asian Studies, The Netherlands

This is the first extensive reference work to describe the history of embroidery throughout Central Asia, the Iranian Plateau and the Indian Subcontinent from the medieval period through to the present. Generously illustrated with 500 images of clothes, accessories and examples of decorated soft furnishings, the Encyclopedia is an essential resource for students and scholars of the subject.

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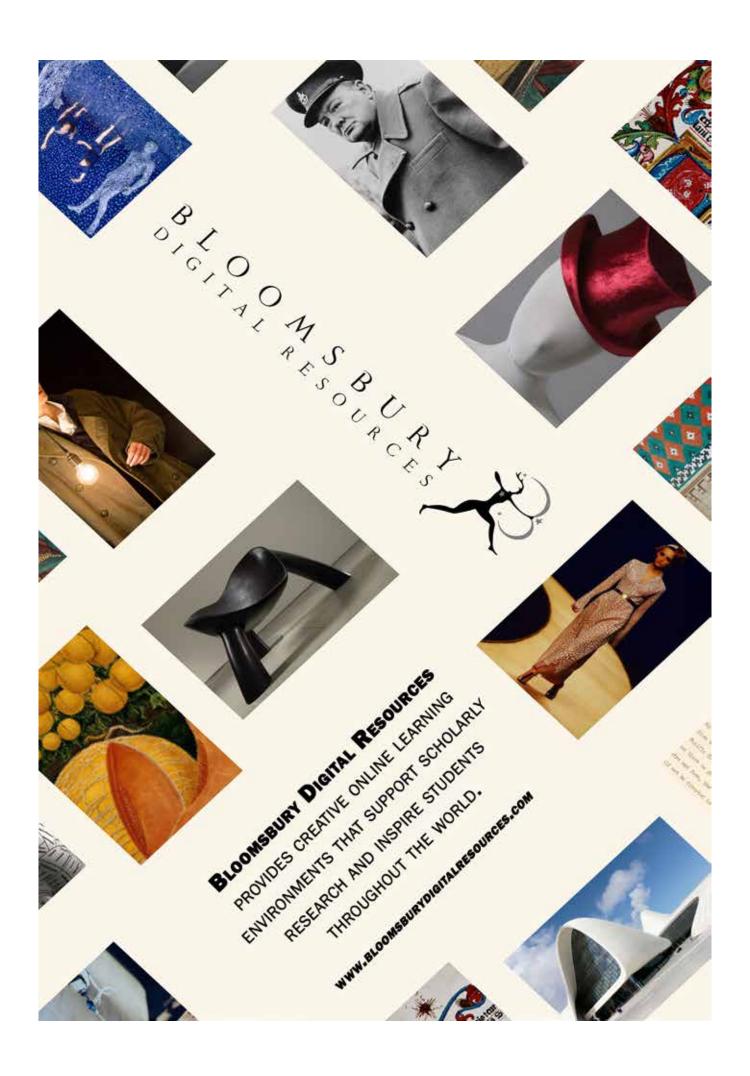
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